



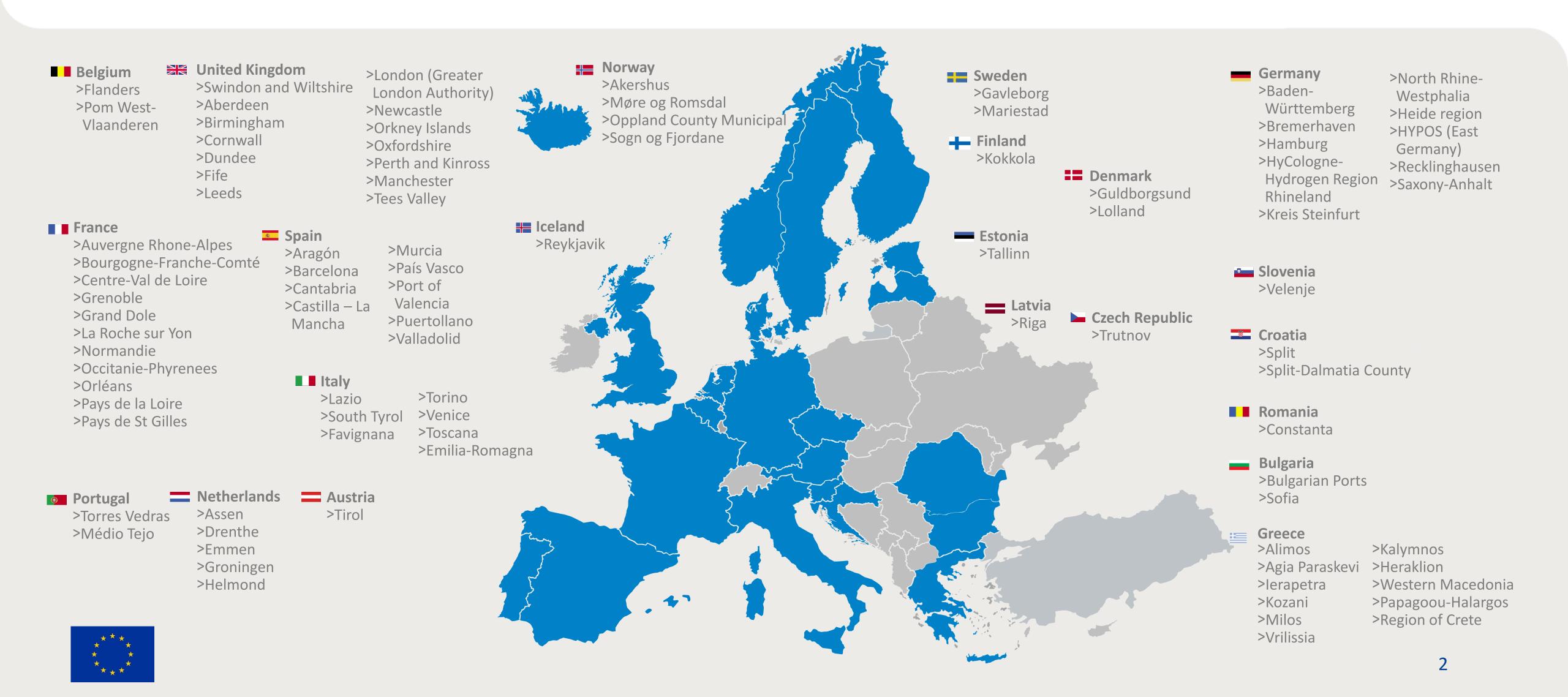
Overview of Initiative with Regions and Cities

CARLOS NAVAS

Programme Review Days 14 November 2018

91 Regions/Cities from 22 countries representing ca. one quarter of Europe participate

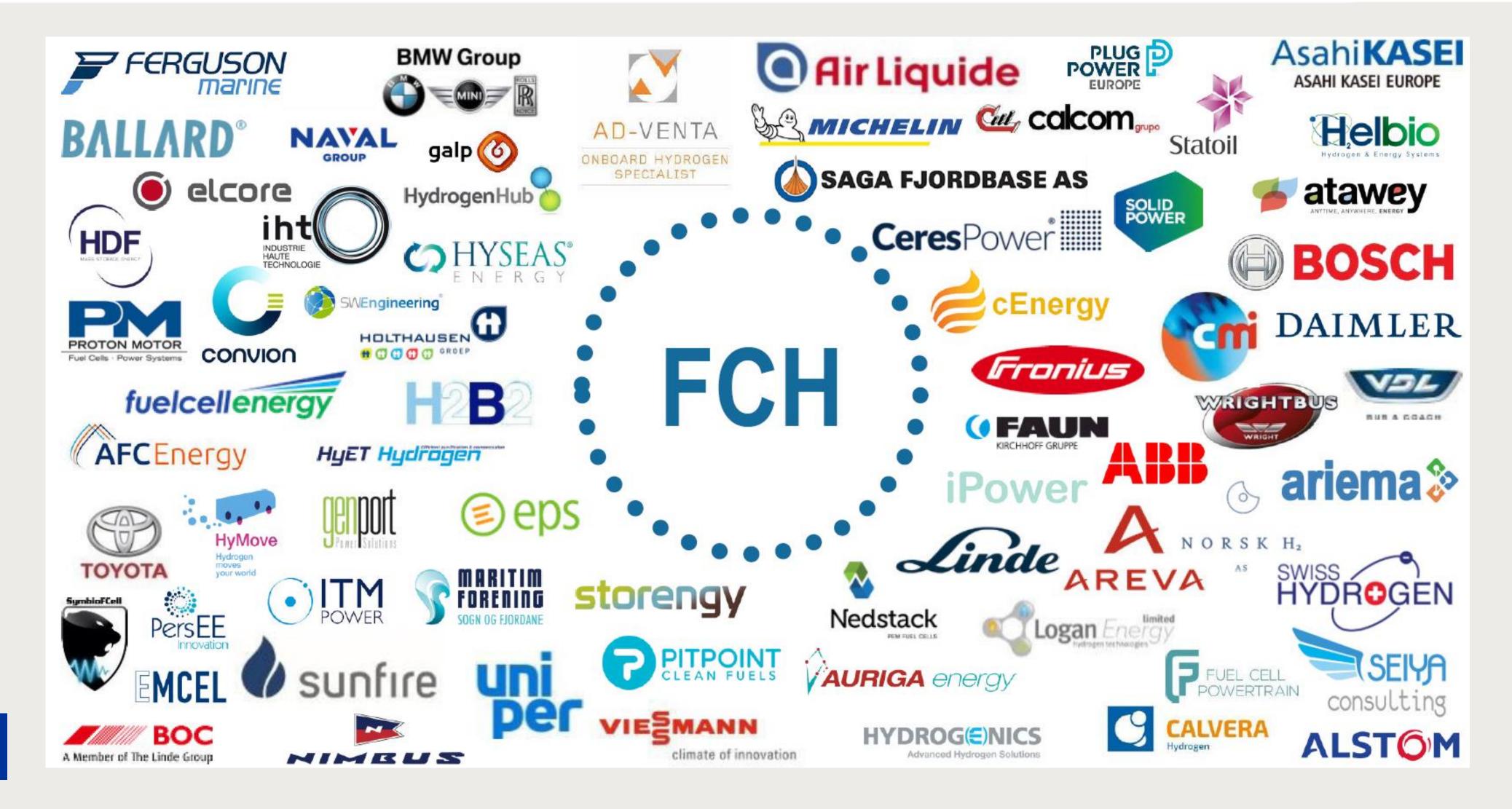




Strong support from industry

76 industrial partners participating







The FCH JU's Regions and Cities Initiative aims at driving FCH market development in Europe based on a broad stakeholder coalition



Project coalition and rationale



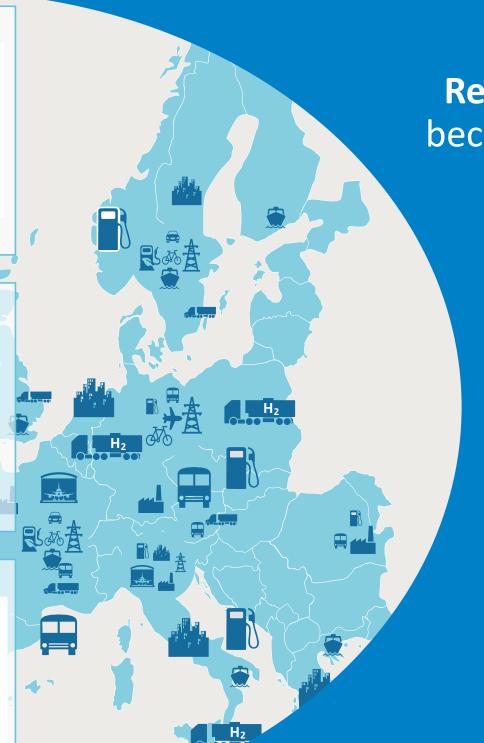
91 European cities and regions from 22 countries representing approx. one quarter of European population, surface area and GDP



76 companies from the fuel cell and hydrogen (FCH) industry providing a broad range of relevant products and solutions



The Fuel Cells and Hydrogen Joint
Undertaking — A unique public-private
partnership of the European Commission, Industry and Research



Regions and local authorities become drivers of FCH market and stimulate demand



requirements and market
demand and
refines/develops products

Industry understands

The European Commission provides a support framework that facilitates joint market development





OBJECTIVES OF THE STUDY



Main objective is to enable European regions and cities to become key drivers of FCH market development



Support regions in assessing various FCH applications





Support the participating regions/cities to engage their stakeholders



Develop roadmaps and concepts for the months after the study, prepare and implement deployment projects from 2018



Identify and maximize the use of regional and Europe-wide funding/financing options



Strong interest in future FCH deployments in European regions and cities, and a need for continued support



Key findings from joint work in the initiative



Strong future role of FCH



Ambitious plans for future FCH deployments – Associated investments of ~ EUR 1.8 bn; a large part of these projects are very likely to implemented and have already reached advanced development stages



Substantial long-term market potential – Participants expect the FCH market in Europe to accelerate substantially after 2025



Need for continued support – Continued support framework is necessary that facilitates individual project developments as well as collaboration and exchange within the project coalition



Regions and cities plan to deploy a range of FCH applications mainly from the transport sector – Significant uptake after 2025



Summary of deployment plans per application

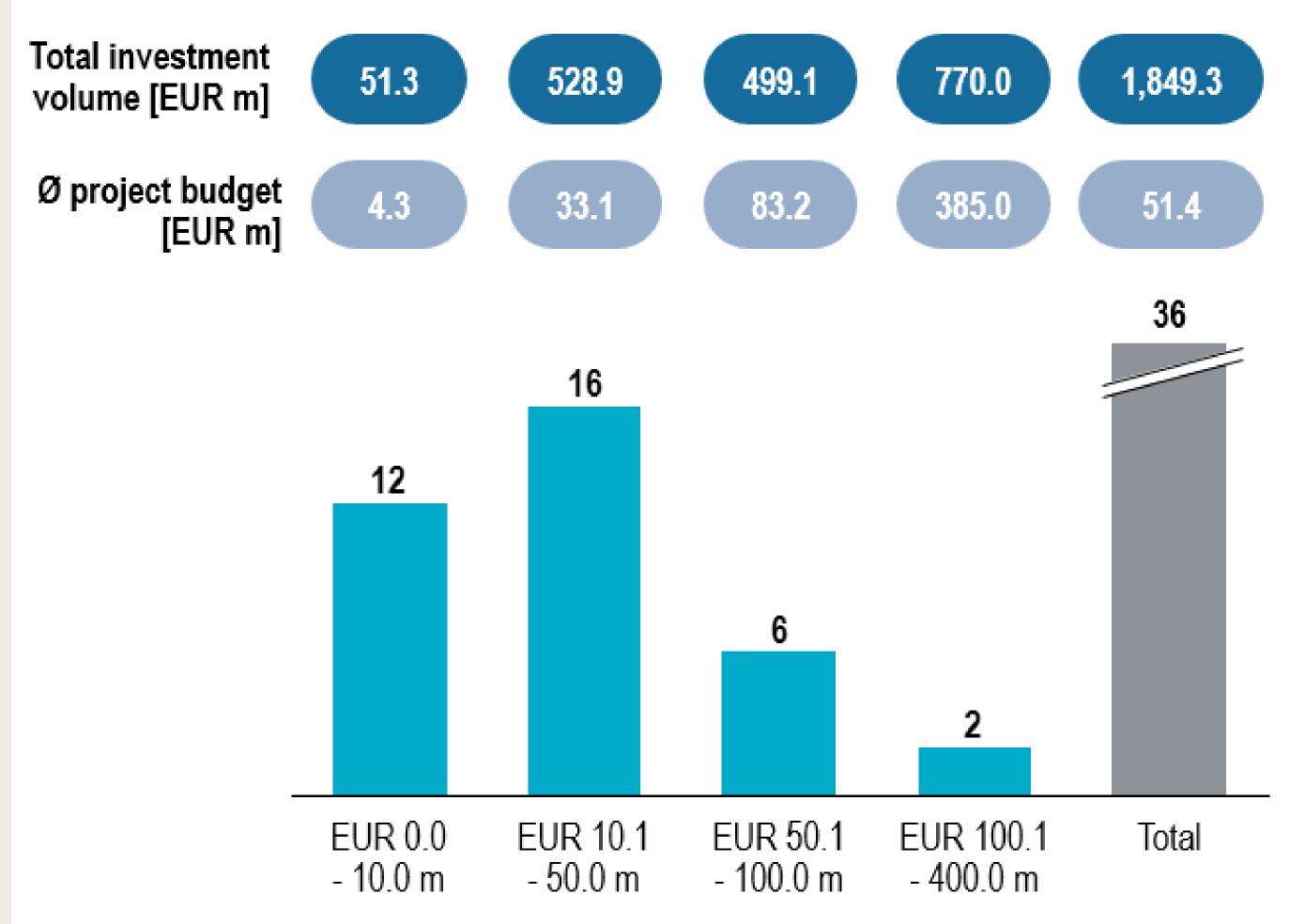
	Next implementation projects	Long-term outlook	
	Total 2018-2022	Until 2025	Until 2030
Applications			
Trains	86	189	161
Buses	879	1,003	1,659
Heavy-duty trucks	70	274	9,110
Cars	2,474	17,405	191,585
Vans	955	1,565	21,140
Garbage trucks	230	144	206
Sweepers	37	2	5
Construction mobile equipment/ tools	15		
Material handling/ forklifts	239	80	70
Bikes	138	115	50
Scooters	13		
Ships/ ferries/ boats	18	8	57
Port operations equipment	6	2	23
CHP	2,049	10,102	50,161



Planned deployments result in total investments of >EUR 1.8bn in the next 5 years – Majority small to medium sized projects



Envisaged investment volumes for next implementation projects



High future FCH investment volumes

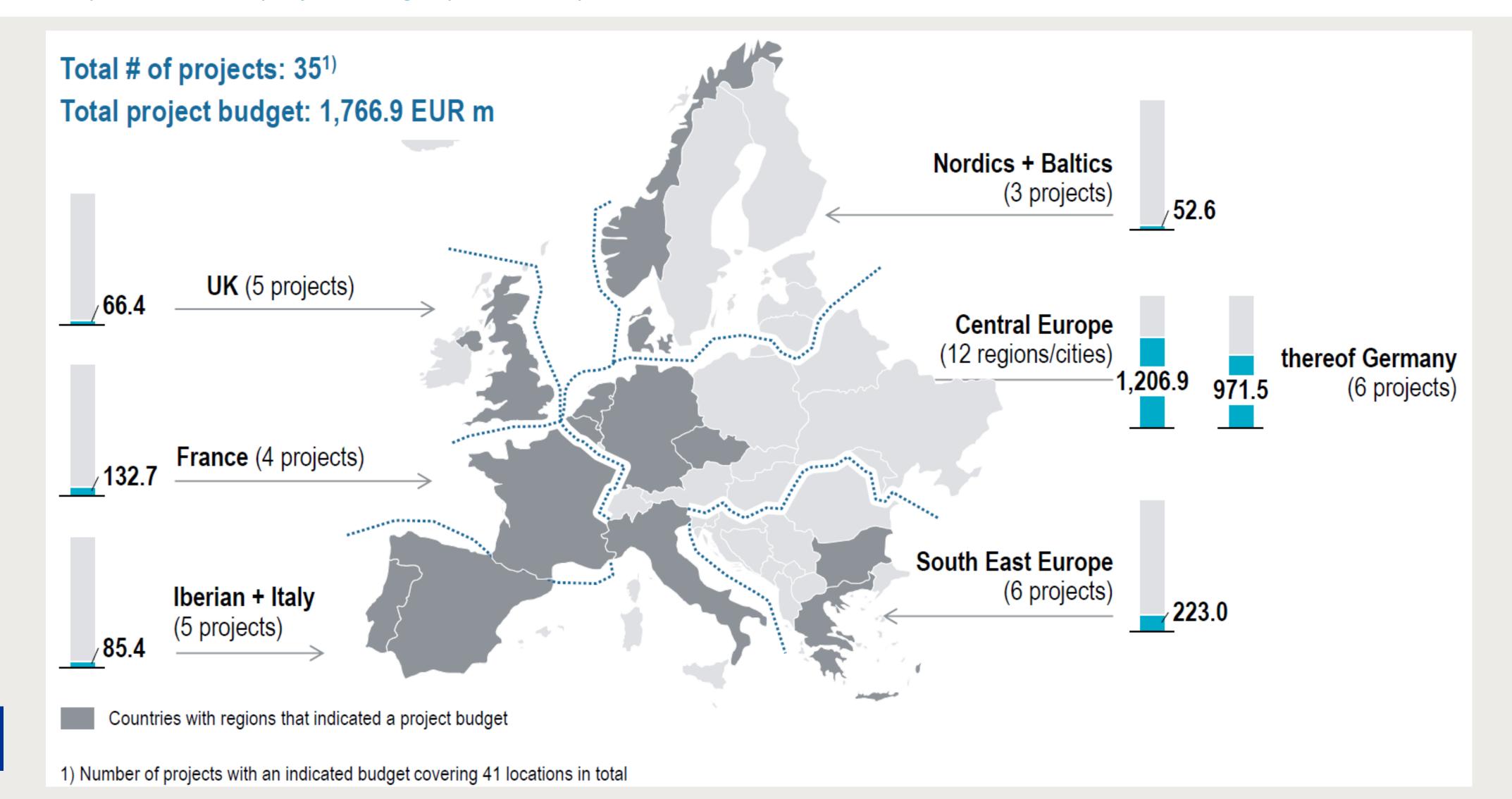
- > Participants indicate significant investments in FCH projects in the next 5 years and beyond
- > Typically, regions with no FCH experience so far start with smaller projects and investments
- Nevertheless, some newcomer regions intend to make significant investments of up to EUR 50 m as well
- > Overall investment volume is driven by a few very large projects which aim at realising very ambitious investment plans



Indicated investments are spread over 35 projects covering 41 regions in 13 countries – Large majority is to be realised in Germany



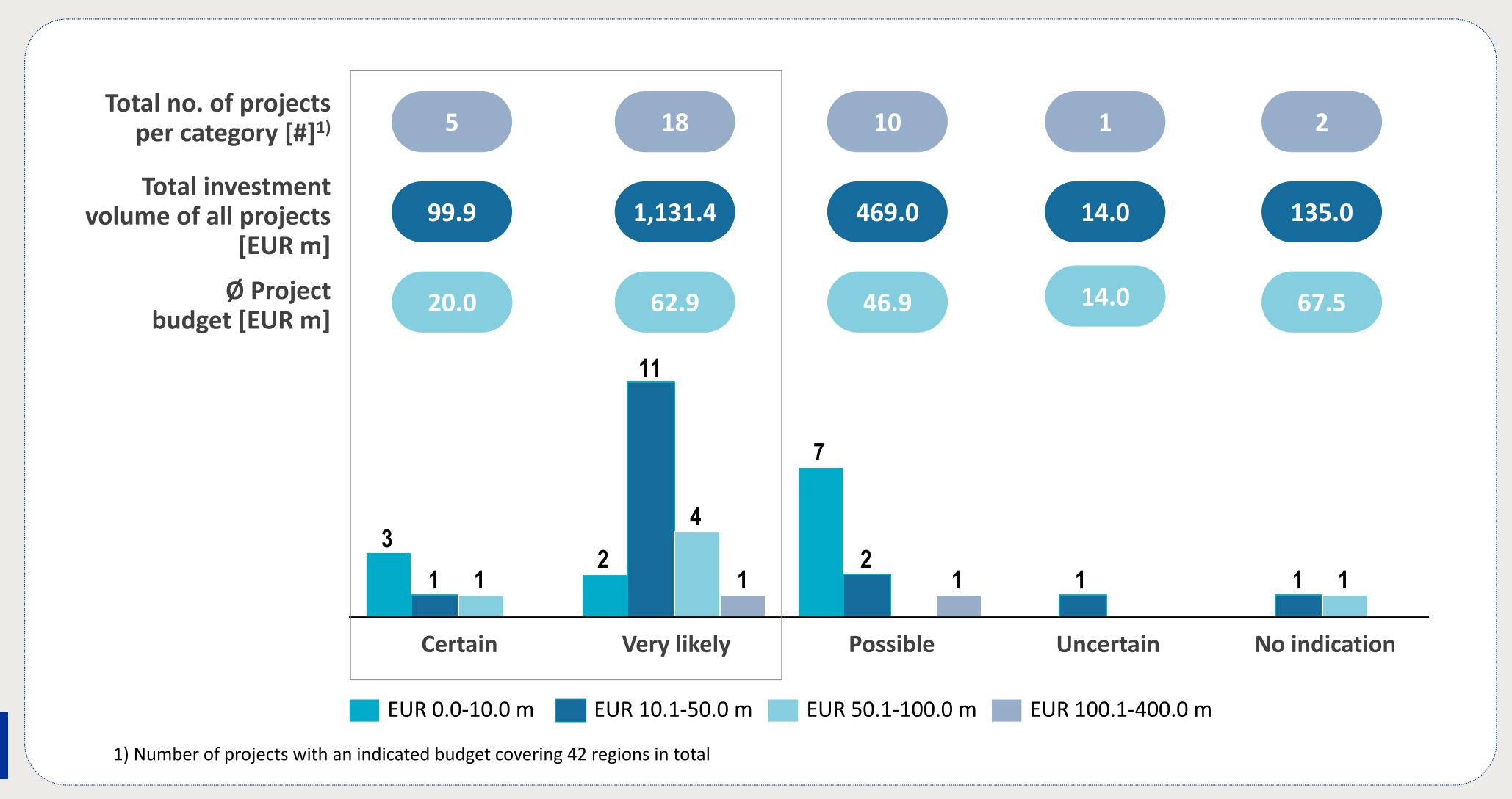
Total next implementation project budget per country cluster [EUR m]





Majority of participants see the implementation likelihood of their projects as "certain"/"very likely" triggering significant investments

Envisaged investment volumes according to project implementation likelihood [#]

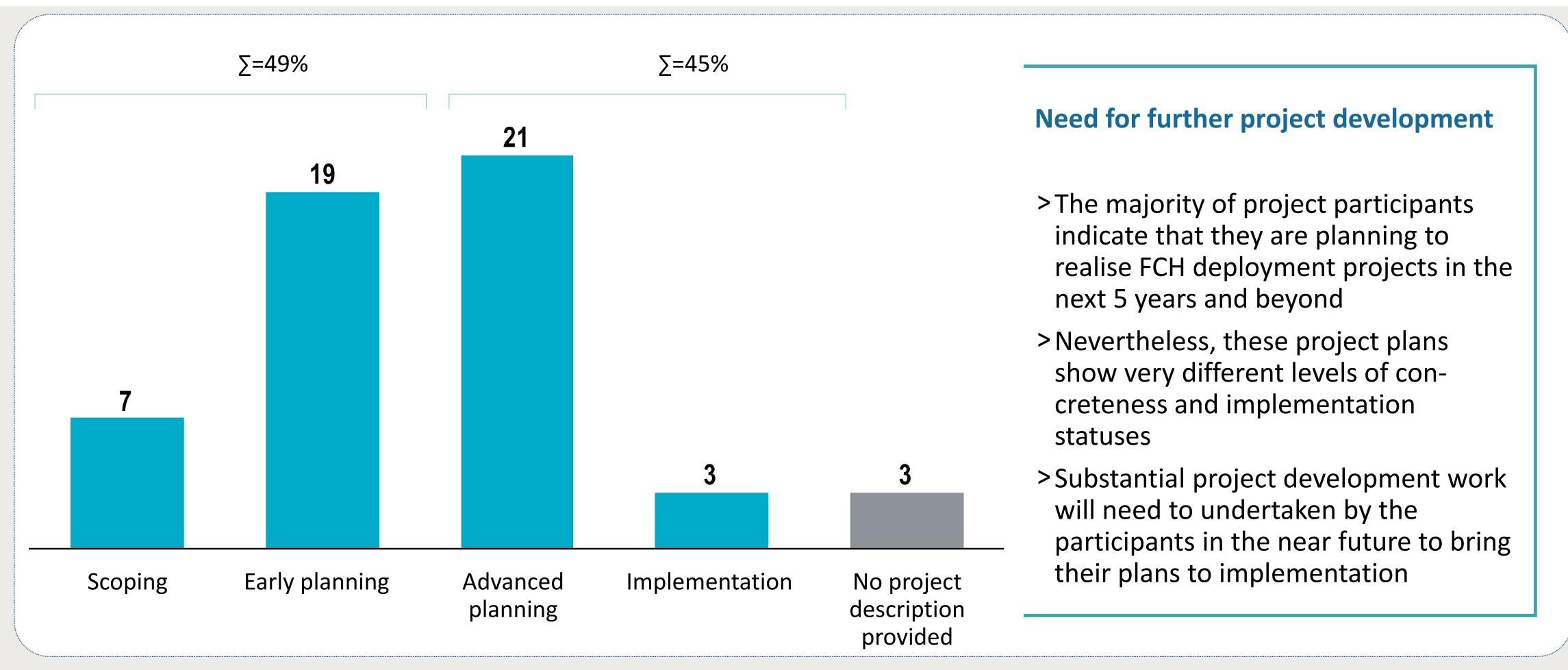




Half of the regions are still in an early development stage for their next FCH deployment projects, the other half is more advanced



Status of project implementation (n = 53) [#]1)





Participants outlined a strong need for continuing the joint work in the initiative on a number of different topics



Support needs – General cross-cutting support activities

- Initiate intensified dialogue with industry on further market development needs
- 2 Facilitate knowledge dissemination
 - Undertake marketing/ communication activities
- Engage in FCH policy development



Participants are specifically looking for concrete project development support for realising their planned FCH projects



Support needs – FCH project development support





Study Conclusions: Proposed Specific Actions for Coalition Members

FCH FCH SMILLING AND HYDROGEN JOINT LIMITED BY

Scope and workstreams of a continued FCH project support framework



H₂ Valley Support

- >Prepare and bring to financing stage fully integrated valley projects to start implementation from 2019 onwards
- >Provide individual support for each valley

2

FCH Project Implementation Support

- >Prepare demo projects (for 1-2 appl.)
- >Support detailed business cases, project organisation, joint procurement etc.
- >Potentially, help to launch large-scale pan-European projects on selected applications



Joint Platform Work

- >Networking, exchange, information sharing (e.g. in regular meetings)
- >Outreach, communication and visibility (e.g. through communication campaign, letter of intent)
- >Development of general concepts and tools (e.g. business cases, cost assessment, funding/financing)
- >Technology discussions and dialogue with industry



Work through the initiative has produced valuable material

Available at FCH JU website



Full report with results and conclusions:

https://fch.europa.eu/publications

Fuel Cells and Hydrogen for Green Energy in **European Cities and** Regions A Study for the Fuel Cells and FCH

Technology Intro and **Business Cases for 26** applications:

https://fch.europa.eu/page/p resentations-2

Development of **Business Cases** for Fuel Cells and Hydrogen Applications for Regions and Cities

Consolidated preliminary business case analyses



Development of **Business Cases** for Fuel Cells and Hydrogen Applications for **Regions and Cities**

Consolidated Technology Introduction Dossiers



Communication package for stakeholders:

https://fch.europa.eu/page/ presentations-2

Fuel Cells and Hydrogen for Green **Energy in European** Cities and Regions

An Initiative by the Fuel Cells and Hydrogen Joint Undertaking





May 2018

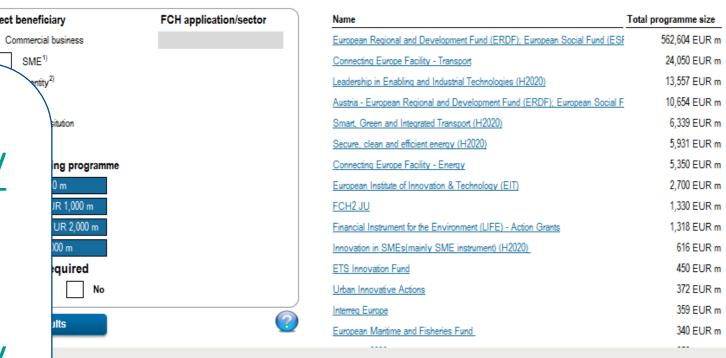


Business case tool:

https://www.fch.europa.eu/ page/exploitation-results

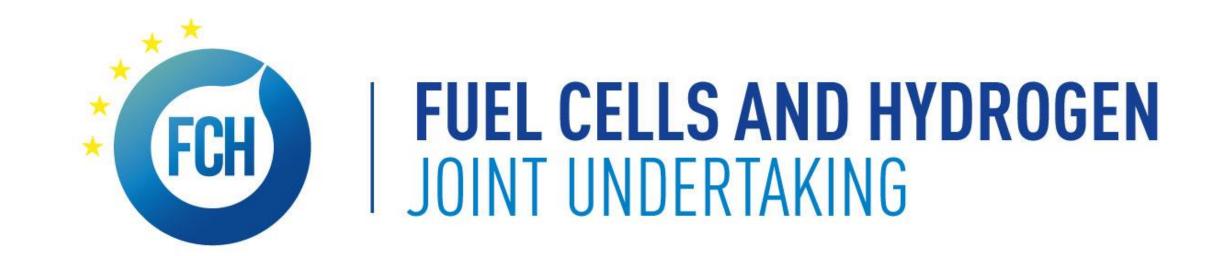
Funding and Financing navigation tool:

https://www.fch.europa.eu/ page/combining-funds









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For further information

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