

## **Survey results**

# Study on the trends in terms of investments, jobs and turnover in the Fuel cells and Hydrogen sector

October 5th, 2012

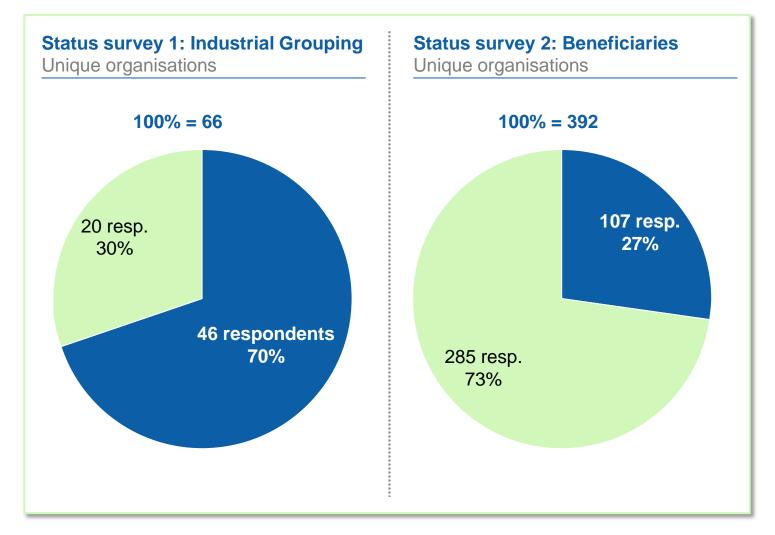
### Survey response Monday Oct 1st

Response rate (%)



Survey Completed

Survey not completed



### List of participating industrial groupings, which completed the survey and agreed to sharing their name



- Abengoa Hidrógeno
- Adelan
- Advanced Energy Technologies
- AFC Energy
- Air Liquide
- Air Products
- Alstom
- CETH2
- Daimler
- EFCF
- Electro power systems
- Green Vision / HyGear

- H2 Logic
- Honda R&D Europe (Deutschland)
- Hydrogenics
- HyET
- Hyundai Motor Company
- Iberdrola
- INEA
- Institut Pierre vernier
- Intelligent Energy
- IRD
- ITM Power
- Johnson Matthey

- LBST
- MES
- Nedstack
- NuCellSys
- Powercell Sweden
- Riversimple
- Shell
- SolviCore
- Sunfire
- Topsoe Fuel cell
- Umicore AG&Co KG
- Vattenfall
- Wärtsilä

## List of participating beneficiaries, which completed the survey and agreed to sharing their name



#### **Companies**

#### Research organisations

- 1515
- Ballard Power Systems
- Bitron
- British Gas
- DBI Gastechnologisches Institut gGmbH Freiberg
- Domel
- DONG Energy A/S
- ElringKlinger AG
- GETT Fuel Cells International AB
- Hexagon Composites ASA
- hySOLUTIONS GmbH
- IHT
- INOVA+
- Ion Power
- Madden
- MARION TECHNOLOGIES
- MBN nanomaterialia
- PAXITECH
- PLANET GbR
- Riesaer Brennstoffzellentechnik GmbH
- Riviera Trasporti spa
- serenergy
- synergesis consult.ing
- TecnimontKT Spa
- TÜV SÜD Industrie Service GmbH
- VAN HOOL N. V.
- Vattenfall Europe Innovation GmbH
- Vestel Savunma Sanayi A.S.

- Aalborg University
- Aalto university
- AIJU
- CEA
- Centre for Researcha and Technology Hellas
- CENTRO SVILUPPO MATERIALI CSM
- CIRPS- Sapienza
- CNRS Montpellier
- CPERI/CERTH
- DTU
- EIFER
- ENEA
- Fondazione Bruno Kessler
- FORTH/ICE-HT
- Fraunhofer ISE
- Fundacion Hidrogeno Aragon
- Gas- und Wärme-Institut Essen e.V.
- German Aerospace Center
- Helmholtz-Zentrum Geesthacht
- Institut f
  ür Mikrotechnik Mainz GmbH
- Institute for Energetics and Interphases (IENI-CNR)
- Institute for Energy Technology
- Institute of High Temperature Electrochemistry
- Instytut Chemii Przemyslowej im. prof. Ignacego Moscickiego

- INTA
- Istituto di Tecnologie Avanzate per l'Energia "Nicola Giordano" of Consiglio Nazionale delle Ricerche
- Karlsruher Institut f
  ür Technologie, Institut f
  ür Werkstoffe der Elektrotechnik
- Lucerne University of Applied Sciences and Arts
- Matres scrl
- NEXT ENERGY EWE-Forschungszentrum für Energietechnologie e. V.
- Paul Scherrer Institut
- Politecnico di Torino
- SINTEF
- Swerea IVF
- TECNALIA
- Università di Torino
- University of Birmingham
- University of La Laguna
- University of Perugia
- University of Salerno
- University of Stuttgart, LBP
- University of Ulster
- Vienna University of Technology
- VTT
- West Pomeranian University of Technology, Szczecin

- Others
  - Aberdeen City Council
- ARMINES
- Birmingham city council
- FAST

- Hydrogen Sweden
- International Center for Hydrogen Energy Technologies (ICHET)
- Transport for London
- WaterstofNet

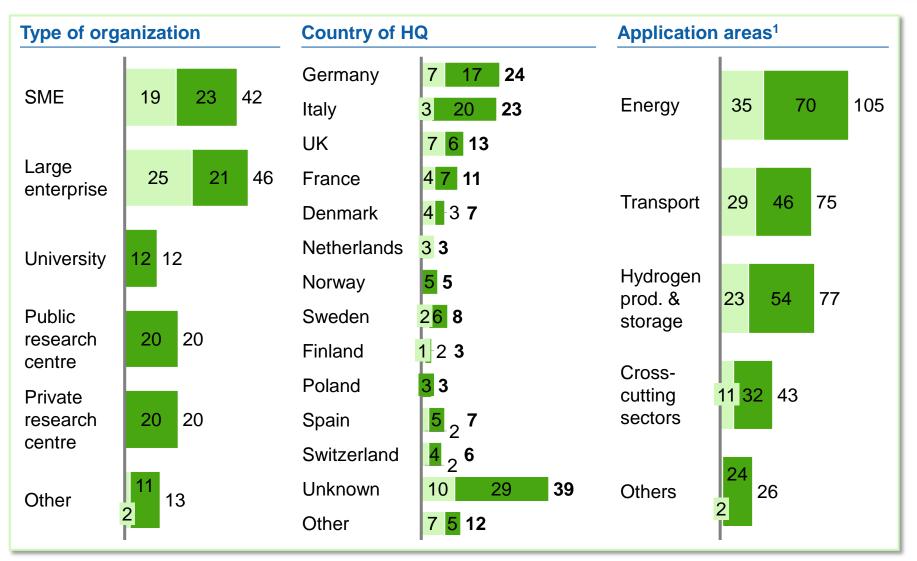
### **Respondents represent the entire industry**

Number of responses, N = 46 (IG), N = 107 (Beneficiaries)

IG

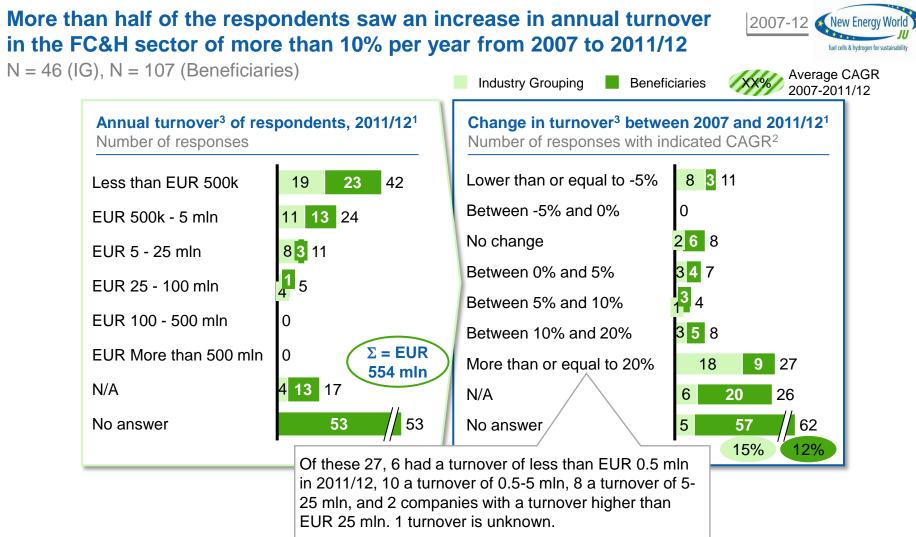
Beneficiaries

New Energy World



1 More than 1 one application area can apply to one organization SOURCE: FCH JU survey



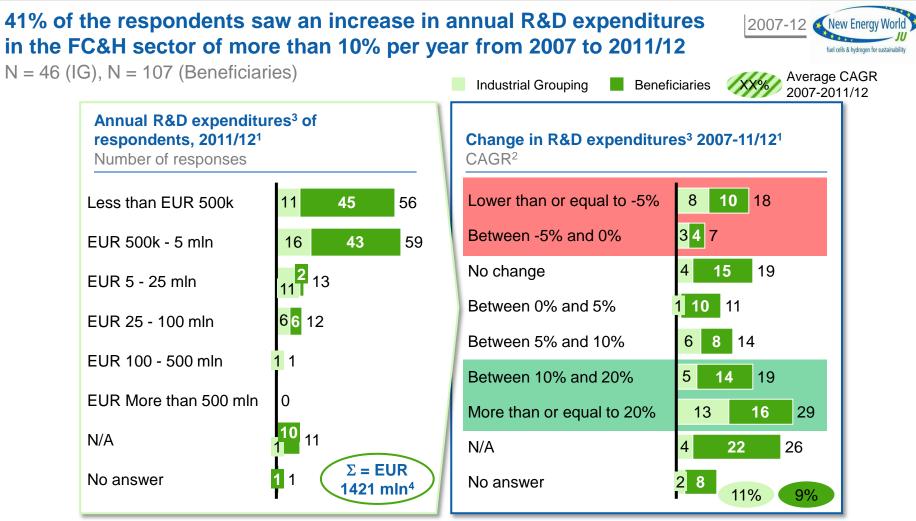


Question I.1.1.1 What is your latest (commercial) annual turnover on FC&H technologies? N/a for research organisations. Question I.1.1.3 What was your annual turnover in 2007 on FC&H technologies? If you cannot provide it, what was the average annual growth since 2007 of FC&H turnover? If your organization was started after 2007, please indicate your growth since the start year

1 Latest year provided 2 Compound Annual Growth Rate SOURCE: FCH JU survey

3 Annual turnover for the FC&H activities only, excluding hydrogen activities unrelated to fuel cells

Question I.1.2 Annual R&D expenditures in the FC&H sector



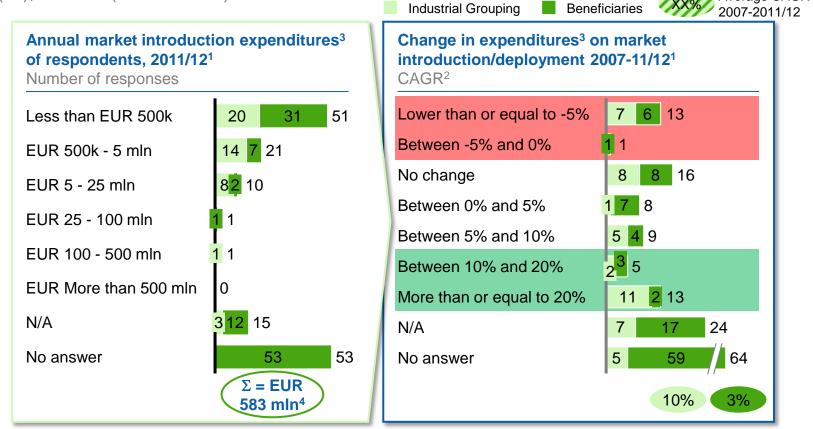
Question I.1.2.1 How much do you currently spend annually on research for FC&H technologies? If you are a research centre, please provide your current annual budget for FC&H research

Question I.1.2.3 What was your spend on research/budget for FC&H technologies in 2007? If you cannot provide it, what was the average annual growth since 2007 of FC&H research spend/budget? If your organization was started after 2007, please indicate your growth since the start year

1 Latest year provided 2 Compound Annual Growth Rate SOURCE: FCH JU survey 3 Annual expenditures on FC&H activities only, excluding hydrogen activities unrelated to fuel cells 4 See pages 10 and 11 Question I.1.3 Annual market introduction/deployment expenditures in the FC&H sector

#### 28% of the respondents saw an increase in annual Market introduction/ 2007-12 KNew Energy Wor deployment expenditures in the FC&H sector of more than 10% per year from 2007 to 2011/12

N = 46 (IG), N = 107 (Beneficiaries)



Question I.1.3.1 How much do you currently spend annually on market-introduction/deployment related activities for FC&H related technologies?

Question I.1.3.3 What were the FC&H expenditures on market-introduction/deployment related activities in 2007? If you cannot provide it, what was the average annual growth since 2007 of FC&H market-introduction/deployment expenditures?

1 Latest year provided 2 Compound Annual Growth Rate SOURCE: FCH JU survey

3 Annual expenditures on FC&H activities only, excluding hydrogen activities unrelated to fuel cells 4 See pages 10 and 11

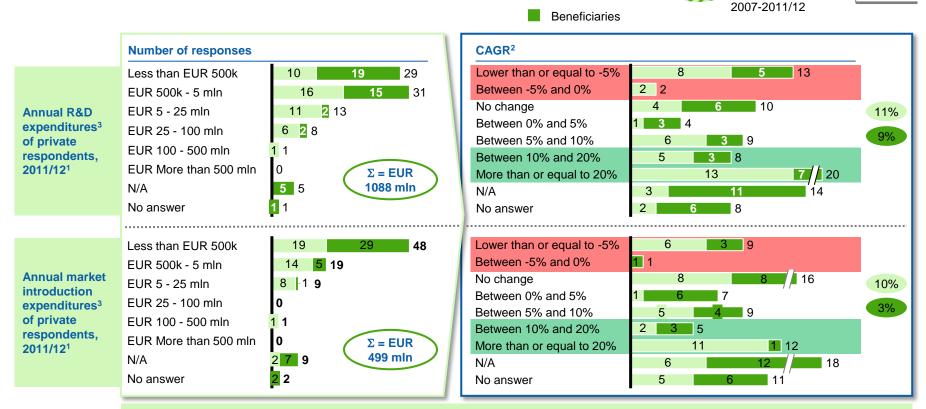
fuel cells & hydrogen for sustainabil

Average CAGR

#### Question I.1.2-3 Annual RD&D expenditures in the FC&H sector

## 36% of the private respondents saw an increase in annual RD&D expenditures in the FC&H sector of more than 10% per year from 2007 to 2011/12

N = 44 (IG), N = 44 (Beneficiaries)



Question I.1.2.1: How much do you currently spend annually on research for FC&H technologies? If you are a research centre, please provide your current annual budget for FC&H research

- Question I.1.2.3: What was your spend on research/budget for FC&H technologies in 2007? If you cannot provide it, what was the average annual growth since 2007 of FC&H research spend/budget? If your organization was started after 2007, please indicate your growth since the start year
- Question I.1.3.1: How much do you currently spend annually on market-introduction/deployment related activities for FC&H related technologies?
- Question I.1.3.3: What were the FC&H expenditures on market-introduction/deployment related activities in 2007? If you cannot provide it, what was the average annual growth since 2007 of FC&H market-introduction/deployment expenditures?

1 Latest year provided

2 Compound Annual Growth Rate

3 Annual expenditures on FC&H activities only, excluding hydrogen activities unrelated to fuel cells

Industrial Grouping

SOURCE: FCH JU survey

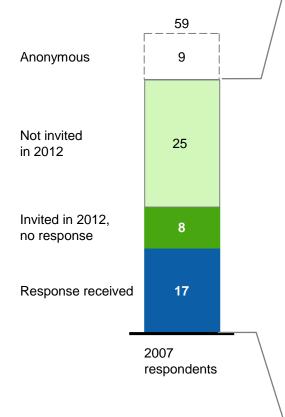
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Average CAGR

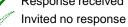
fuel cells & hydrogen for sustainabilit

2007-12

#### The surveys of 2007 and 2012 are not consistent, and a direct "apple to apple" comparison is not feasible Response received



_		
/	ACCIONA ENERGÍA, S. A.	x
/	Adelan Ltd	$\checkmark$
/	Air Products	$\checkmark$
	Athens Urban Transport	X
	Organization (OASA)	
	AVL List GmbH	$\checkmark$
	BESEL SA	X
	BMW Group	X
	Bryte Energy Ltd	X
	DaimlerChrysler	$\checkmark$
	DemirDöküm	X
	DutchCell b.v.	X
	E.ON	1
	Energia	X
	Eni	X
	Evalue srl	X
	EWE Aktiengesellschaft	$\checkmark$
	FIAT Research Centre	C. Harris
	Fuel Cell Control	X
	Fuel Cell Materials, Saati Group	X
	Gaz de France	X
	General Motors Europe	T. T. Links
	H2logic	$\checkmark$
	HELBIO S.A. Hydrogen & Energy	X
	Production Systems	• •
	Hydro	X
	Hynergreen	$\checkmark$



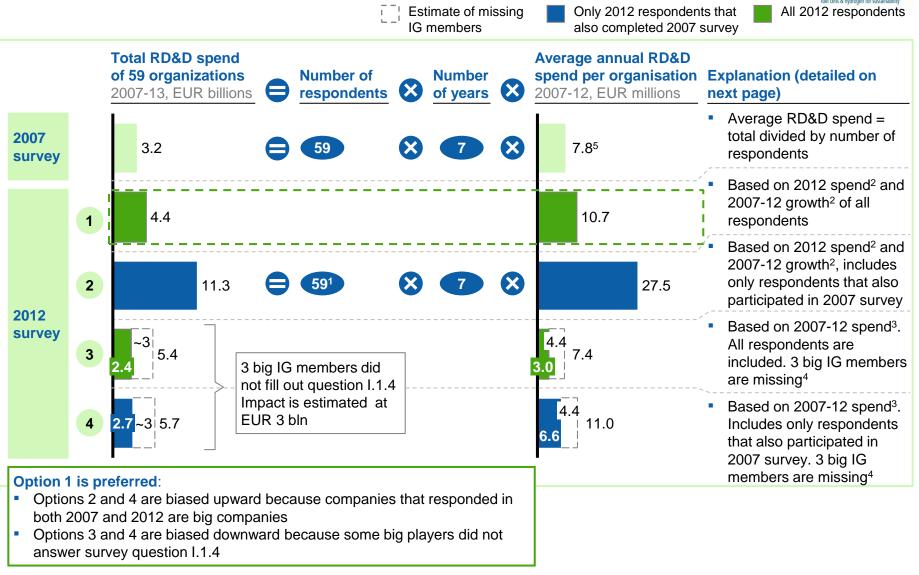
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X Not invited

hySOLUTIONS GmbH
Intelligent Energy 🗸
Labor Srl 🗶
Magna Steyr 🗶
Magneti 🗶
Nedstack 🗸
Nucellsys 🗸
PEMEAS Fuel Cell
Technologies
PowerCell AB
Rolls Royce
Saati Group 🔀
Saint-Gobain High
Performance Materials
Shell Hydrogen 🗸
SOFCpower S.r.l. (Italy)
TEMSA A.Ş
The Linde Group 🗸
Topsoe Fuel Cell A/S
Total 🚿
Tropical S.A.
Umicore AG & Co KG 🖌 🗸
Vaillant 🗶
Volkswagen AG
Vossion Spain
vvaitsila V

### If we would have to compare figures, there are 4 possibilities



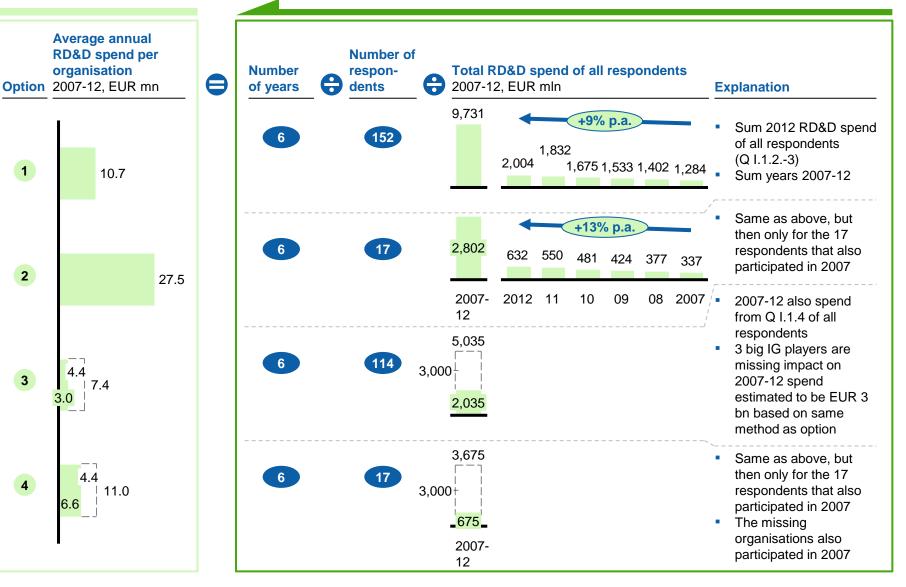
1 Although the 2012 survey had a different number of respondents, we took 59 in order to compare to the 2007 survey2 Survey question I.1.2-33 Survey question I.1.44 Daimler, Siemens, and Enel

5 2007-13 average

New Energy V

Source: FCH JU survey; Industry submission to IA 2007, Kellen Europe

## Calculation of average annual RD&D spend per organisation over 2007-12



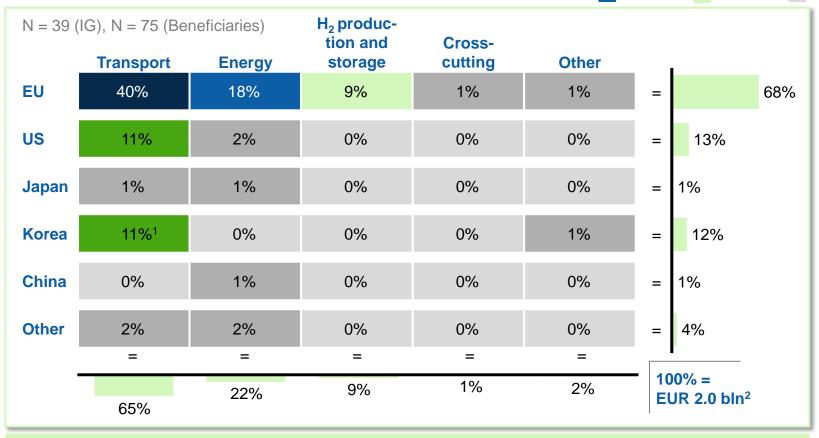
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Question I.1.4 R&D and Market introduction/deployment expenditures in the FC&H sector

#### **R&D** and Market introduction/deployment expenditures in the FC&H sector of respondents focus on transport in the EU >25%

Percentage of the total expenditure from 2007 till 2012



Question I.1.4.1 What were your TOTAL FC&H expenditures over the period 2007-2012? The TOTAL FC&H expenditure are the FC&H R&D and market introduction/deployment expenditures. For research institutes, the TOTAL FC&H expenditures is the FC&H research budget. If an exact number is not available, please give your best estimate.

Question I.1.4.2 Please provide the breakdown of the TOTAL FC&H expenditures over 2007-2012 (as given above) by application and region. Only give the breakdowns for the regions in which you are active. The total calculated in the bottom-right cell should be 100%. If exact numbers are not available, please give your best estimate.

1 16% for Transport – Korea is caused by player SOURCE: FCH JU survey

2 See pages 10 and 11

12

2007-12 KNew Energy World

10%-15%

5%-10%

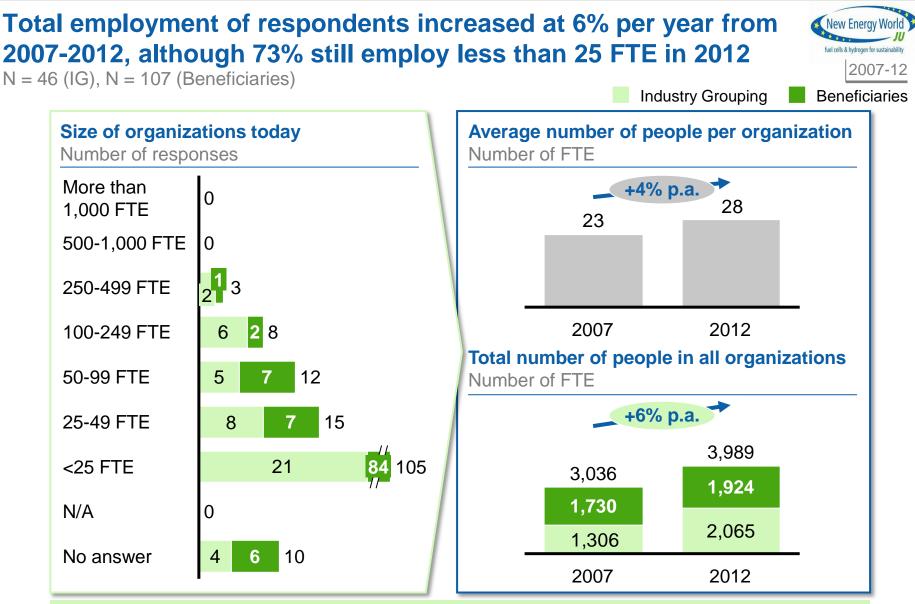
15%-25%

fuel cells & hydrogen for sustainability

1%-5%

0%

#### Question I.2 Human resources in FC&H sector

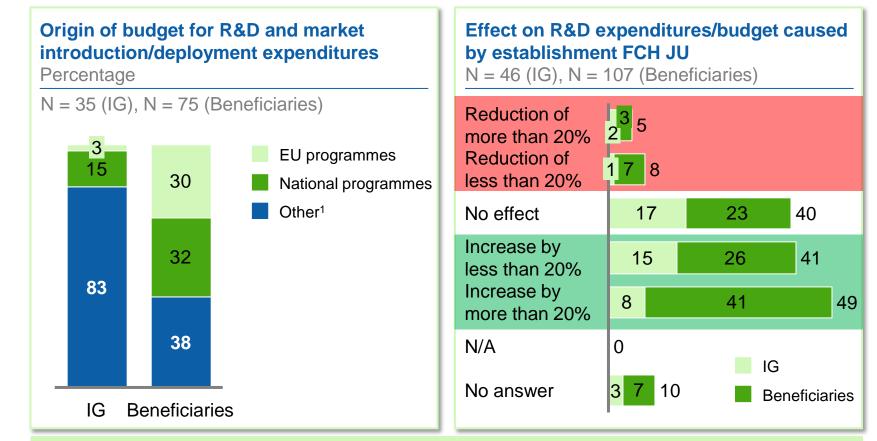


Question I.2.1. How many people (FTE) does your organisation employ in the FC&H sector today (2012)? Question I.2.2. How many people (FTE) did your organisation employ in the FC&H sector in 2007?

#### Question I.3 Public support in FC&H sector

### Although most respondents get the largest part of their budget from other sources than EU/national programmes, the establishment of FCH JU has had a positive effect on R&D expenditures/budget



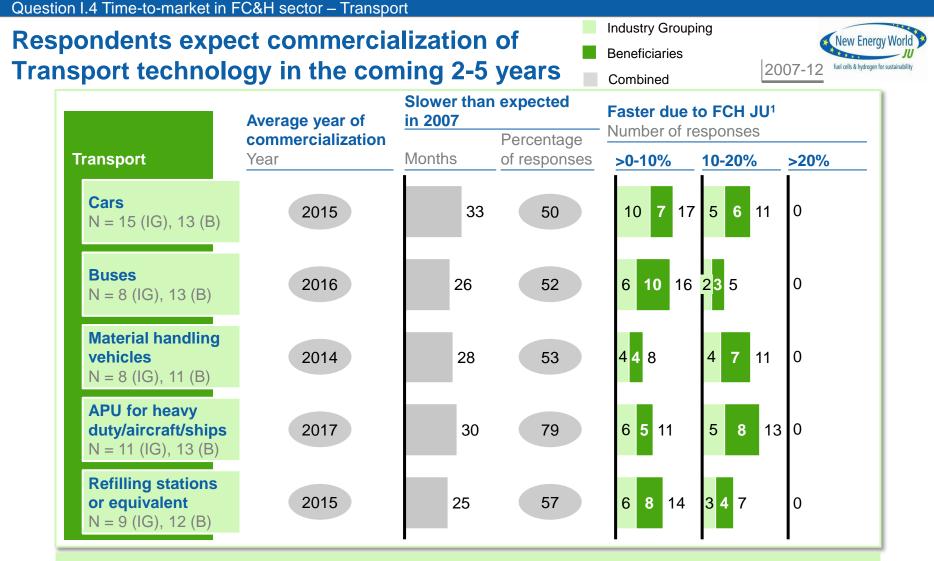


Question I.3.1. What average percentage of your TOTAL FC&H expenditures (on R&D and market introduction)/budget was financed by EU programmes from 2007-2012 (FCH JU or European Commission)?

Question I.3.2. What average percentage of your TOTAL FC&H expenditures (on R&D and market introduction)/budget was financed by national programmes from 2007-2012?

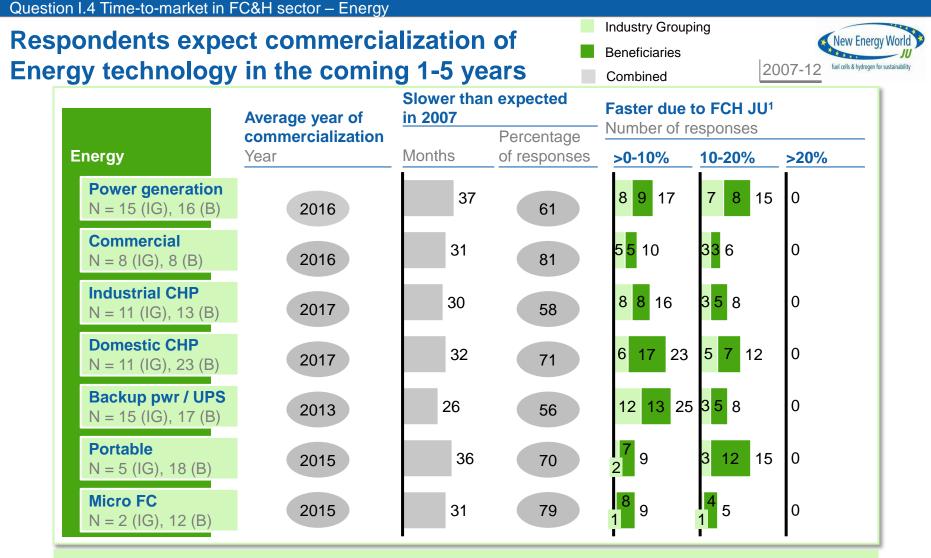
Question I.3.3. Compared to your current spend/budget on research for FC&H technologies: Can you provide an estimation of the total additional/reduced amount you invest in R&D on FC&H technologies as a result of the establishment of the FCH JU over the period 2007 - 2013?

1 Mainly private



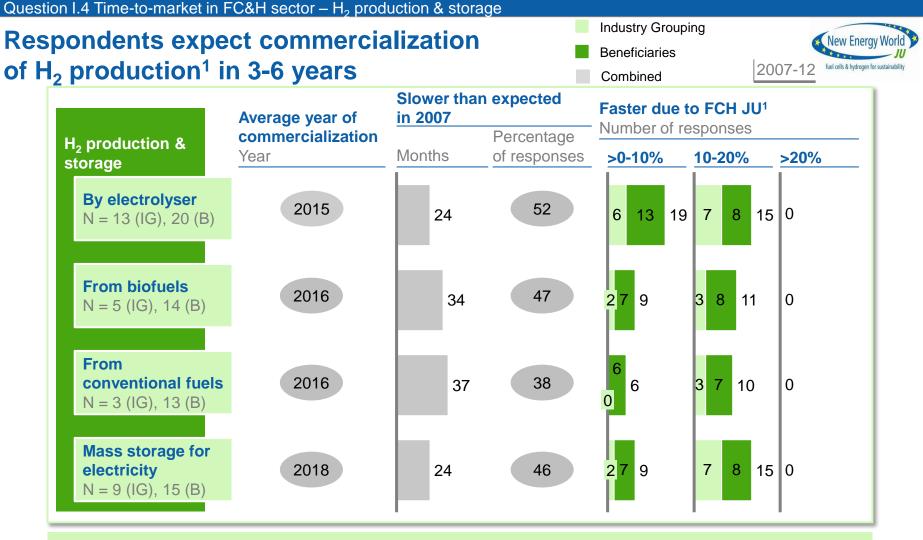
Question I.4.3. To your opinion, has the time-to-market of your commercial products/applications decreased thanks to the establishment of the FCH JU? Question I.4.4. If the time-to-market has decreased thanks to the FCH JU, can you provide an estimation of the time reduction, by product line?

1 Note that respondents can think the FCH JU sped up commercialisation, and also believe that, overall, commercialisation is still slower than expected in 2007



Question I.4.3. To your opinion, has the time-to-market of your commercial products/applications decreased thanks to the establishment of the FCH JU? Question I.4.4. If the time-to-market has decreased thanks to the FCH JU, can you provide an estimation of the time reduction, by product line?

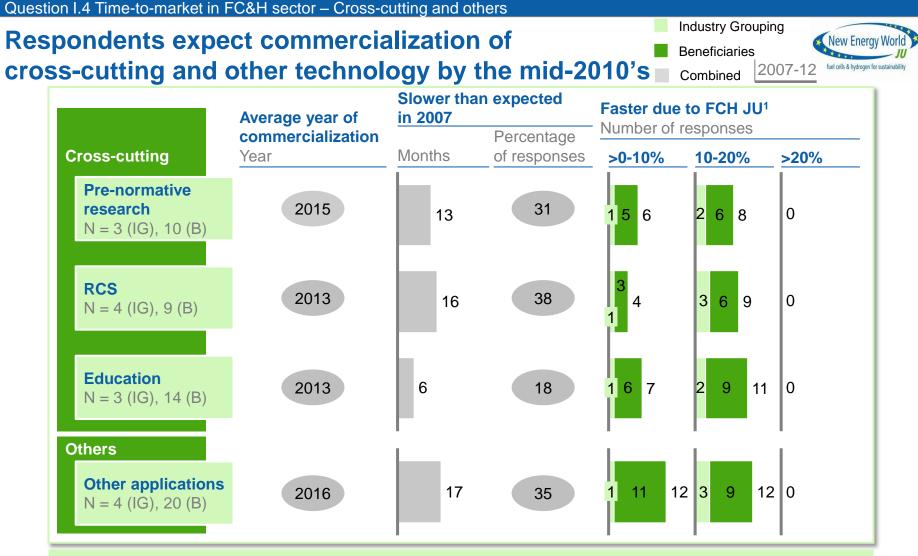
1 Note that respondents can think the FCH JU sped up commercialisation, and also believe that, overall, commercialisation is still slower than expected in 2007



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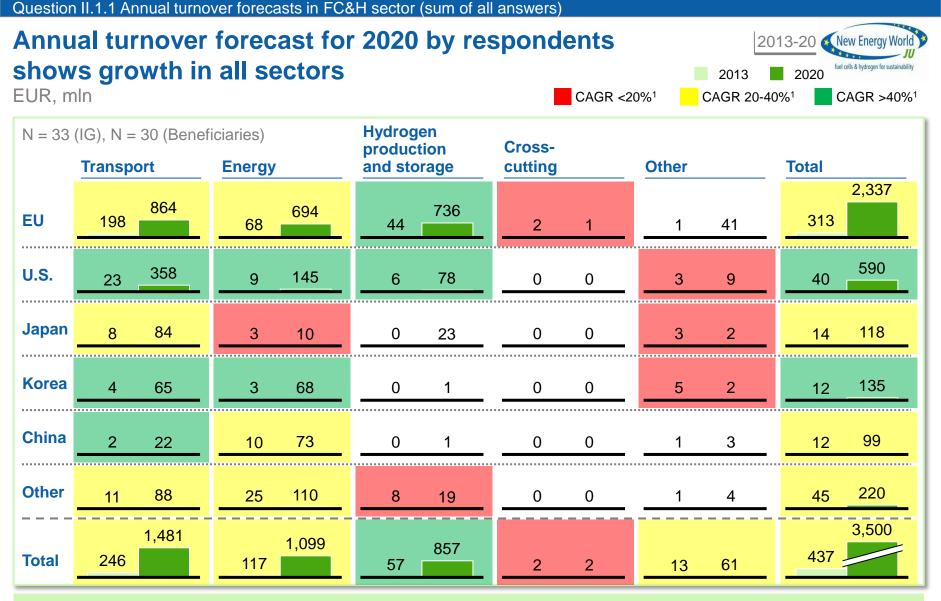
#### 1 Except Mass storage for electricity2

2 Note that respondents can think the FCH JU sped up commercialisation, and also believe that, overall, commercialisation is still slower than expected in 2007



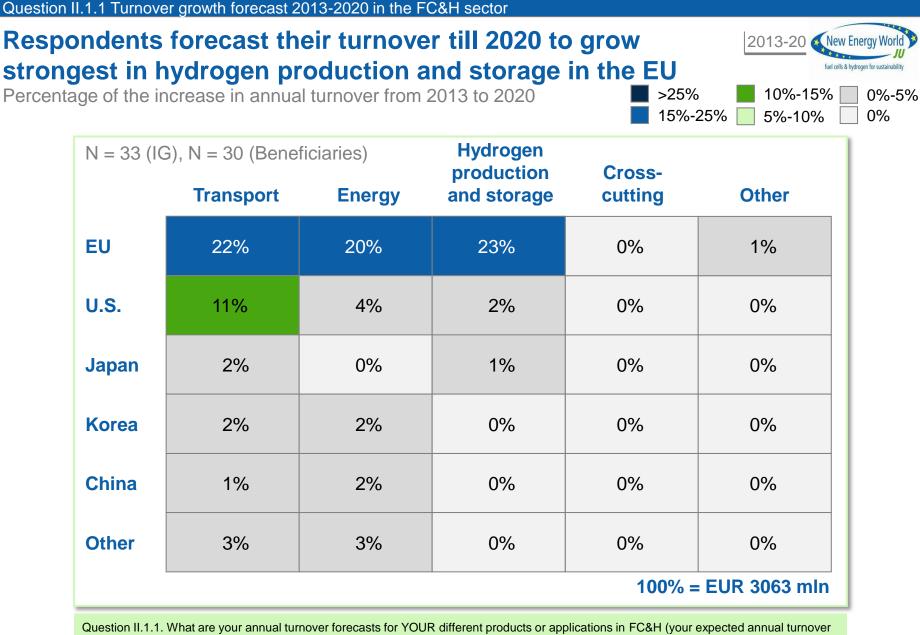
Question I.4.3. To your opinion, has the time-to-market of your commercial products/applications decreased thanks to the establishment of the FCH JU? Question I.4.4. If the time-to-market has decreased thanks to the FCH JU, can you provide an estimation of the time reduction, by product line?

1 Note that respondents can think the FCH JU sped up commercialisation, and also believe that, overall, commercialisation is still slower than expected in 2007

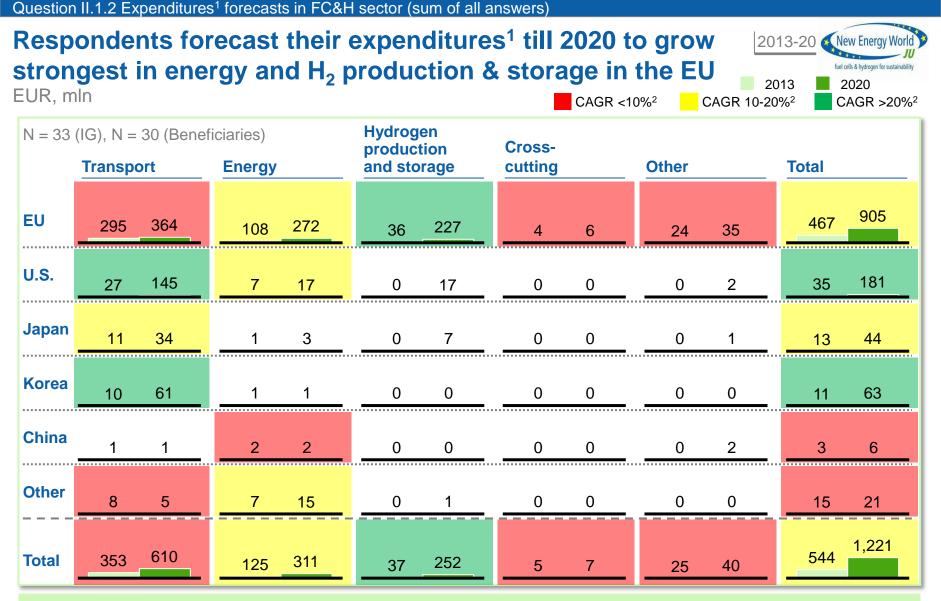


Question II.1.1. What are your annual turnover forecasts for YOUR different products or applications in FC&H (your expected annual turnover in 2013 & 2020)? N/A for research organisations

1 Not shown if turnover is below EUR 1 mln SOURCE: FCH JU survey



in 2013 & 2020)? N/A for research organisations



Question II.1.2. What is your forecast in terms of YOUR expenditure per year in FC&H (including R&D projects and market-introduction) for 2013-2020? For research organisations, please provide your expected annual budget.

1 Includes R&D and market introduction/deployment SOURCE: FCH JU survey 2 Not shown if expenditures are below EUR 1 mln

Question II.1.2 Expenditures growth forecast 2013-2020 in the FC&H sector Respondents expect their expenditures till 2020 to grow fastest New Energy Wo in the EU, especially in  $H_2$  production & storage and energy 2013-20 fuel cells & hydrogen for sustainabili Percentage of the increase in annual expenditures from 2013-20 >25% 10%-15% 0%-5% 15%-25% 5%-10% 0% N = 32 (IG), N = 82 (Beneficiaries) Hydrogen production **Cross-Transport** Energy and storage cutting Other EU 24% 28% 0% 2% 10% U.S. 17% 2% 2% 0% 0% Japan 3% 0% 1% 0% 0% **Korea** 7% 0% 0% 0% 0% China 0% 0% 0% 0% 0% Other -1% 1% 0% 0% 0% 100% = EUR 676 mln Question II.1.2. What is your forecast in terms of YOUR expenditure per year in FC&H (including R&D projects and market-introduction) for 2013-2020? For research organisations, please provide your expected annual budget.

Question II.1.3 Impact on expenditures of policy options for Horizon 2020

IG members assess the impact of policy options for Horizon 2020 on R&D expenditures to be highest for a modernized JU  $^{2013-20}$  N = 46 (IG)

	Continuation of the current FCH JU	Horizon 2020: colla- borative research	Contractual public- private partnership	Modernized JU
Reduction of more than 20%	1	6	3	3
Reduction of less than 20%	7	6	10	2
No effect	14	12	11	9
Increase by less than 20%	12	12	10	10
Increase by more than 20%	5	2	3	15
No answer	7	8	9	7

Question II.1.3. How would the four different options for the continuation of EU research funds for FC&H impact YOUR research expenditures (or budget for research organisations) in this field over the period 2013 - 2020?

New Energy World

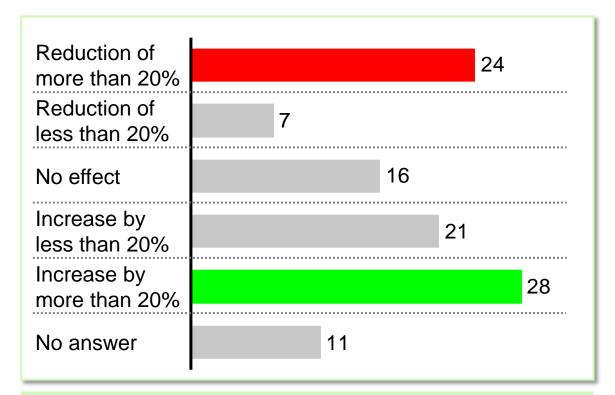
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#### Question II.1.3 Impact on expenditures of continuation of FCH JU

## Impact on R&D expenditures of beneficiaries of continuation of FCH JU varies

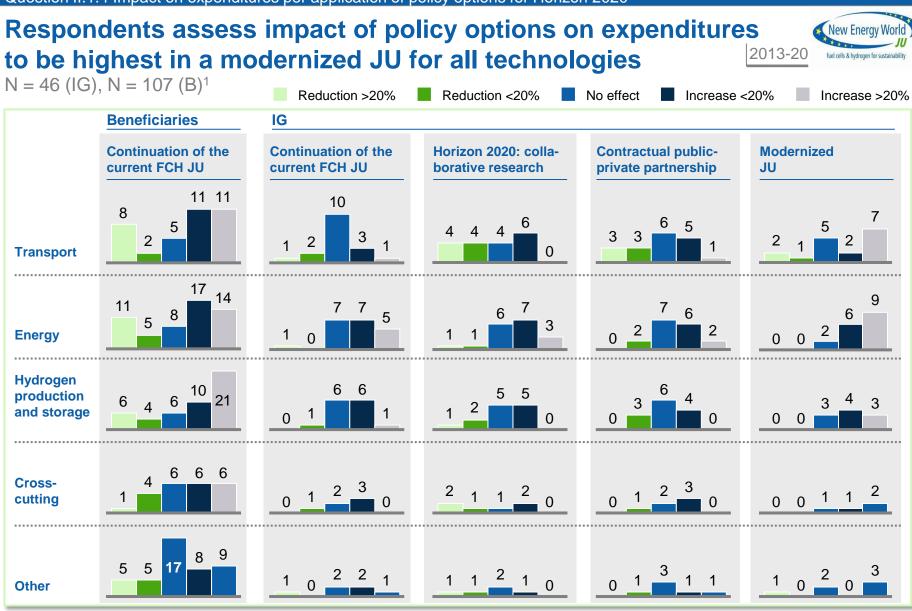


N = 107 (Beneficiaries)



Question II.1.3. Compared to a possible termination of the FCH JU, how would a continuation of the FCH JU impact YOUR research expenditures on FC&H (or budget for research organisations) over the period 2013-2020?

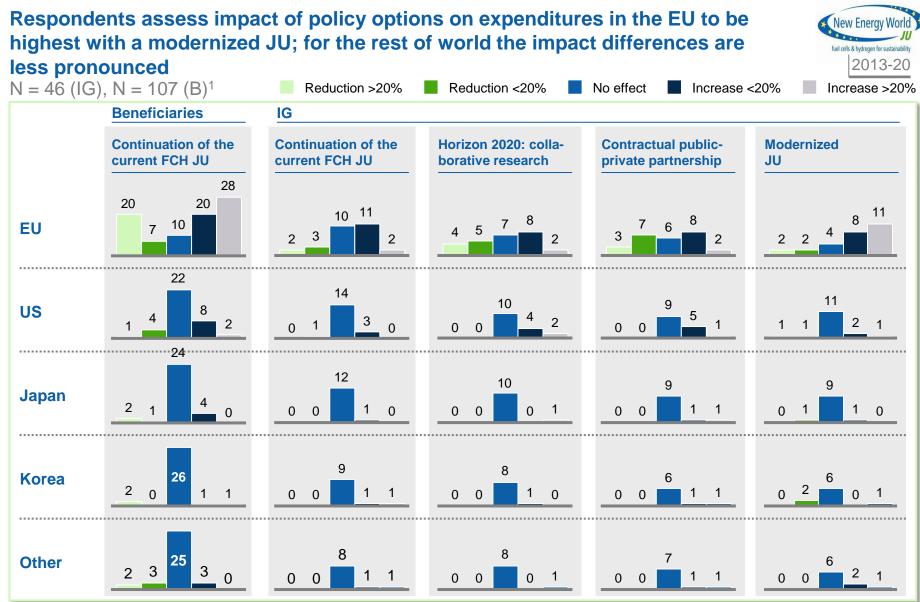




Question II.1.4. Can you classify the impact of the four different options with regard to the different applications?

1 Respondents that did not answer are not shown





Question II.1.5. Can you classify the impact of the four different options by geographical area?

1 Respondents that did not answer are not shown

Question II.2.1 Impact on research efficiency of policy options for Horizon 2020

IG members assess impact of policy options for Horizon 2020 on research efficiency to be highest with a modernized JU N = 46 (IG)



	Continuation of the current FCH JU	Horizon 2020: colla- borative research	Contractual public- private partnership	Modernized JU
Worsen significantly	2	5	4	0
Worsen slightly	0	7	8	0
No effect	16	11	10	6
Improve slightly	17	12	12	
Improve significantly	4	3	3	16
No answer	7	8	9	7

Question II.2.1. How would the following four options impact your research efficiency in the field of FC&H over the period of 2013 - 2020? Efficiency is understood to be the relationship between resources used and the results obtained (in other terms, to what extent does the cooperative research reduce (in your opinion) the amount of effort required to reach a given research objective (as a consequence of sharing of knowledge, spill-overs, synergies etc.)).

## **Continuation of the FCH JU improves research efficiency of beneficiaries**



N = 107 (Beneficiaries)

Worsen significantly	8
Worsen slightly	7
No effect	16
Improve slightly	28
Improve significantly	35
No answer	13

Question II.2.1. How would a continuation of the FCH JU impact your research efficiency in the field of FC&H over the period of 2013 - 2020? Efficiency is understood to be the relationship between resources used and the results obtained (in other terms, to what extent does the cooperative research reduce (in your opinion) the amount of effort required to reach a given research objective (as a consequence of sharing of knowledge, spill-overs, synergies etc.)

Question II.2.2 Impact on product development of policy options for Horizon 2020

IG members assess impact of policy options for Horizon 2020 on product development to be highest with a modernized JU N = 46 (IG)



		Horizon 2020: colla- borative research	Contractual public- private partnership	Modernized JU
Worsen significantly		4	3	0
Worsen slightly	1	9	6	0
No effect	17	9	14	6
Improve slightly	12	11	10	10
Improve significantly	10	6	6	2
No answer	6	7	7	6

Question II.2.2. How would the following four options impact product development in the field of FC&H over the period 2013 - 2020?

Question II.2.2 Impact on product development of policy options for Horizon 2020

## Continuation of the current FCH JU is seen as a significant improvement for product development in beneficiaries



N = 107 (Beneficiaries)

Worsen significantly	6
Worsen slightly	3
No effect	10
Improve slightly	21
Improve significantly	52
No answer	15

Question II.2.2. How would a continuation of the FCH JU impact product development in the field of FC&H over the period 2013 - 2020?

Question II.2.3 Impact on coordination of research of policy options for Horizon 2020

IG members assess impact of policy options for Horizon 2020 on coordination of research to be highest with a modernized JU N = 46 (IG)



	Continuation of th current FCH JU		n 2020: colla- e research	Contractual public private partnershi		nized JU
Worsen significantly	0	4		4	0	
Worsen slightly	0		6	6	0	
No effect		23	14		12	11
Improve slightly	9		9	1	1	15
Improve significantly	6		5	3		12
No answer	8		8	10		8

Question II.2.3. How would the four options impact the coordination of research between the FCH JU and MS programmes and thus on your participation in these programmes over the period 2013 - 2020?

Question II.2.3 Impact on coordination of research of policy options for Horizon 2020

## Continuation of current FCH JU improves coordination of research for beneficiaries



N = 107 (Beneficiaries)

Worsen significantly	7
Worsen slightly	3
No effect	15
Improve slightly	31
Improve significantly	36
No answer	15

Question II.2.3. How would the four options impact the coordination of research between the FCH JU and MS programmes and thus on your participation in these programmes over the period 2013 - 2020?



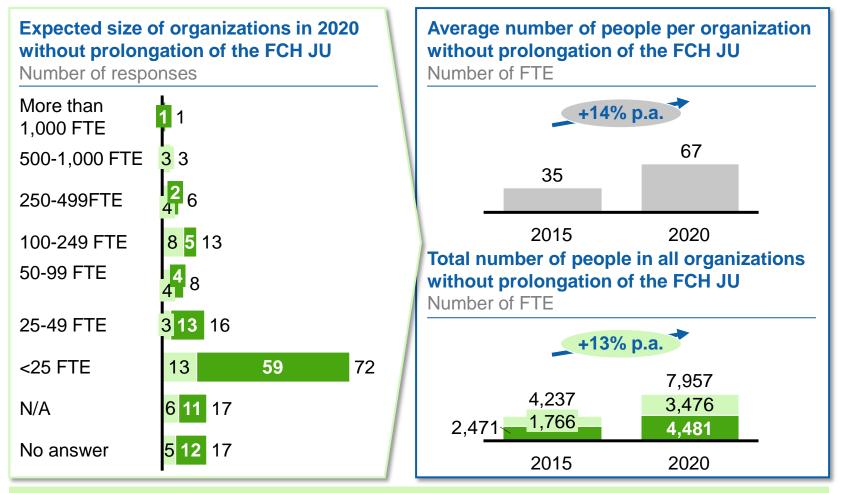
### **Respondents expect FC&H organizations to considerable rise in size** over the next years, even in the absence of prolongation of the FCH JU



N = 46 (IG), 107 (Beneficiaries)

Industry Grouping

**Beneficiaries** 



Question II.3.1. In your best estimation and considering NO prolongation of the FCH JU, how many people is your organisation likely to employ in the FC&H sector by 2015 and 2020 (number of people full time equivalent)

Note: For these questions, the participants were asked to assume NO prolongation of the FCH JU

Question II.3.2 Impact of FCH JU continuation options on FC&H staff

## Most IG members expect that a modernized JU will have most effect on staff increase



N = 46 (IG)

	Continuation of current FCH JU				Contractual public private partnership	
Reduction of more than 20%	1		1		1	0
Reduction of less than 20%	0		6		4	1
No effect		17		13		9 11
Increase by less than 20%	13	3		14	9	14
Increase by more than 20%	8		4		5	13
N/A	7		8		8	7

Question II.3.2. What would be the impact of the four options on your FC&H staff compared to number of FTEs in 2020 in question 3.1 above? E.g. No effect means same number of FTEs in 2020 as provided in question 3.1 above.

#### Question II.3.2 Impact of FCH JU continuation options on FC&H staff

### Continuation of current FCH JU mostly has a positive effect on the amount of FC&H staff for beneficiaries



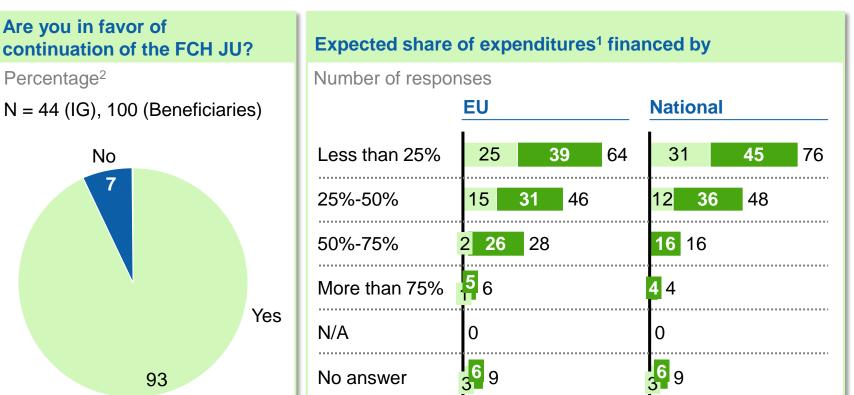
N = 107 (Beneficiaries)

Reduction of more than 20%	1
Reduction of less than 20%	2
No effect	27
Increase by less than 20%	28
Increase by more than 20%	35
No answer	14

Question II.3.2. What would be the impact of continuation of the FCH JU on your FC&H staff compared to number of FTEs in 2020 in question 3.1 above? E.g. No effect means same number of FTEs in 2020 as provided in question 3.1 above Question II.4 Public support in FC&H sector

## The vast majority of respondents is in favor of continuation of FCH JU; expected public share of expenditures is less than 50% for most Industry Grouping Beneficiaries





Question II.4.1. What share of your TOTAL FC&H expenditures (or budget for research organisations) do you expect to be financed by EU programmes (FCH JU or European Commission) in 2013-2020?

Question II.4.2. What share of your TOTAL FC&H expenditures (or budget for research organisations) do you expect to be financed by national programmes in 2013-2020?

Question II.4.3. Considering all the answers above, would you be in favour of a continuation of the FCH JU or not?

1 Includes R&D and market introduction/deployment

2 Includes both Beneficiaries and Industrial Grouping

Question II.4.4 importance of discriminators between continuation or termination of FCH JU Continuation of FCH JU deemed especially important for early New Energy We deployment and research budget fuel cells & hydrogen for sustaina 2013-20 Number of responses, N = 46 (IG), 107 (Beneficiaries) **Beneficiaries** Industrial Grouping Research Efficiency of the **Coordination with** Early budget research deployment national programmes 55 44 Most 33 **40** 9 24 important 27 20 15 41 38 Second most 32 28 20 important 32 16 28 21 48 38 Less 31 24 38 important 29 Q 75 Least **48** 28 18 18 important 25 27 No answer 13 12 13

Question II.4.4. How would you rank the impacts discussed here as important discriminators between the continuation or termination of the FCH JU? In other terms, what feature is the most important for this choice? Rank most important to least important

Question II.4.5 Applications on which action at EU level should focus (1/2) Suggested focus areas of respondents are electrolysers, New Energy Wor mass storage, and refueling stations (1/2) 2013-20 N = 46 (IG), 107(Beneficiaries) Industry Grouping **Beneficiaries** H2 Production and storage **Transport** Energy 76 By electrolyser 32 75 107 Cars 27 **49** Power generation 25 51 76 **Commercial CHP** 22 46 68 31 From biofuels **Buses** 47 6 Material 19 From conven-34 Industrial CHP 61 17 15 handling dev. 15 tional fuels 44 Mass storage 55 **APU** systems Domestic CHP 18 49 67 25 58 83 for electricity **Refilling stations** Backup power/ 26 60 1945 64 86 UPS or eq. 34 Portable 43 Micro FC 24

Question II.4.5. On what applications should the action at European level focus? (you can select several answers

#### Question II.4.5 Applications on which action at EU level should focus (2/2)

## Suggested focus areas of respondents are electrolysers, mass storage, and refueling stations (2/2)

N = 46 (IG), 107(Beneficiaries)

Industry Grouping



Cross-cuttingPre-normative<br/>research143953Regulations,<br/>codes & stand.173148Education124860

#### Other

#### **IG members:**

- Renewable hydrogen production through other methods than electrolysis
- Development of a European supply chain
- Early markets

#### **Beneficiaries:**

- Advanced fuel cell materials
- Safety
- Policy
- Hydrogen storage
- Standardisation world-wide
- CCS
- International Cooperation

Question II.4.5. On what applications should the action at European level focus? (you can select several answers)