

AWARENESS OF HYDROGEN TECHNOLOGIES IN ITALY

Sample size **1,022**
Total number of respondents (EU 27) **25,900**
Survey period **September 2022**
Methodology **Online**

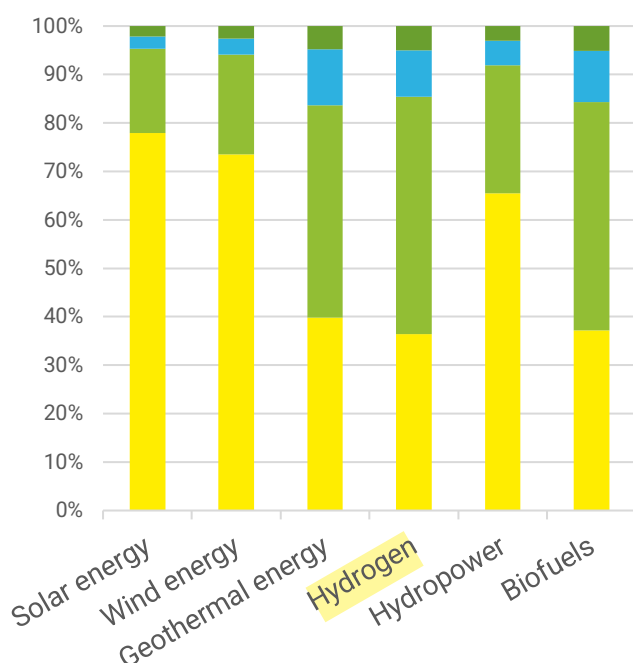


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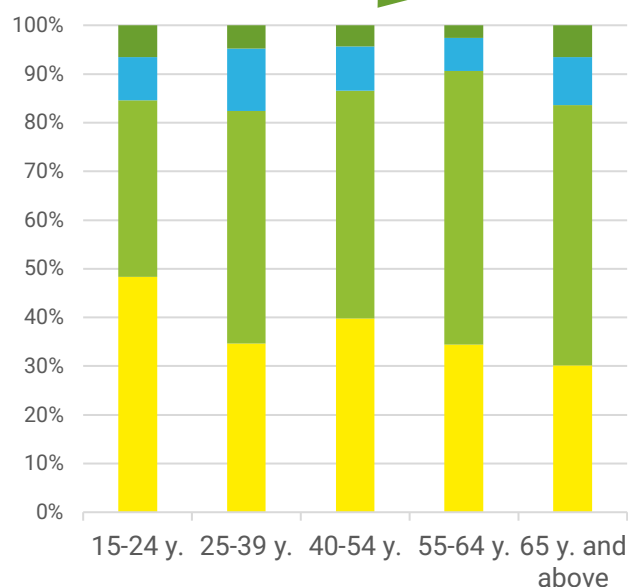
AWARENESS OF ENERGY AND HYDROGEN

Have you seen, read or heard anything about each of the following energy sources?



- Yes, and you are rather familiar with it
- Yes, but you are not at all familiar with it
- No, you have never heard or read about it
- Don't know

Have you seen, read or heard anything about Hydrogen?



To what extent do you feel that the provision of energy being dependent on other countries represents an important issue facing your country at the moment?



94% of Italians feel that the provision of energy being dependent on other countries represents an important issue facing Italy

90% in EU27

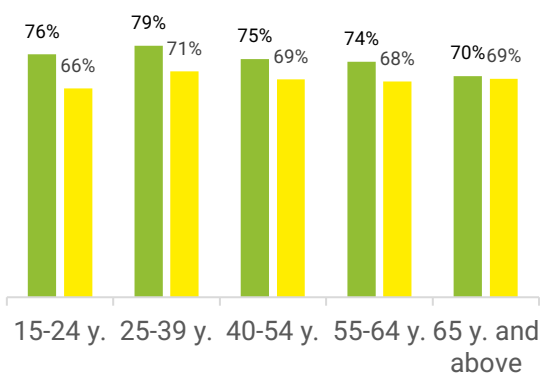


75%

of people in Italy feel that hydrogen is a good solution for reducing the energy dependence of their country

70% in EU27

Do you think that Hydrogen is a sustainable energy source?



of people in Italy consider hydrogen to be a sustainable energy source

69% in EU27



Do you think that the use of Hydrogen is as safe as the use of any other energy source?

■ Italy
■ EU27

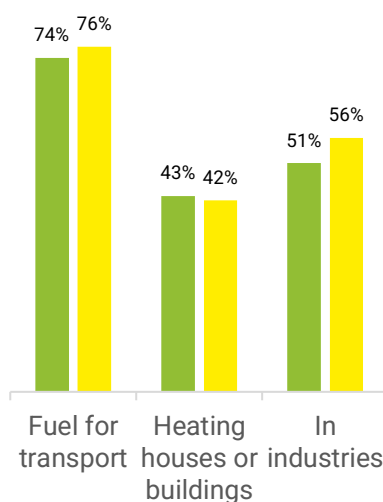
Have you heard of these hydrogen applications?



9%

of Italians have experienced these hydrogen applications

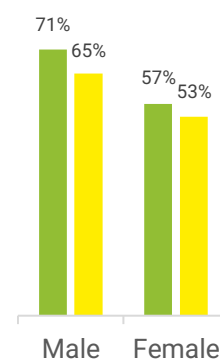
9% in EU27



64%

of Italians believe that hydrogen is as safe as other energy sources

59% in EU27



INFORMATION ABOUT ENERGY

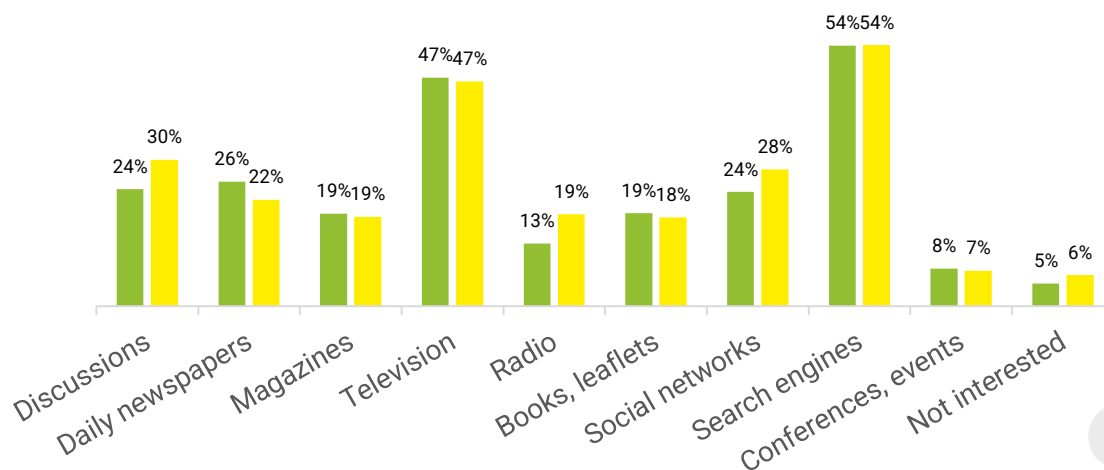
75%



of people in Italy interested to know more about hydrogen

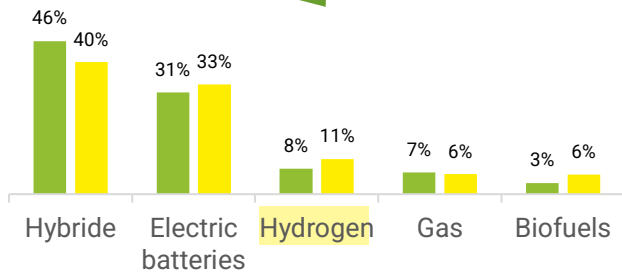
71% in EU27

When you look for information on energy in general, which of the following sources, if any, do you use?

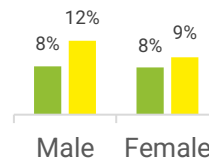


ENERGY AND MOBILITY

If you were to switch to a new car using an alternative energy, what would you choose?

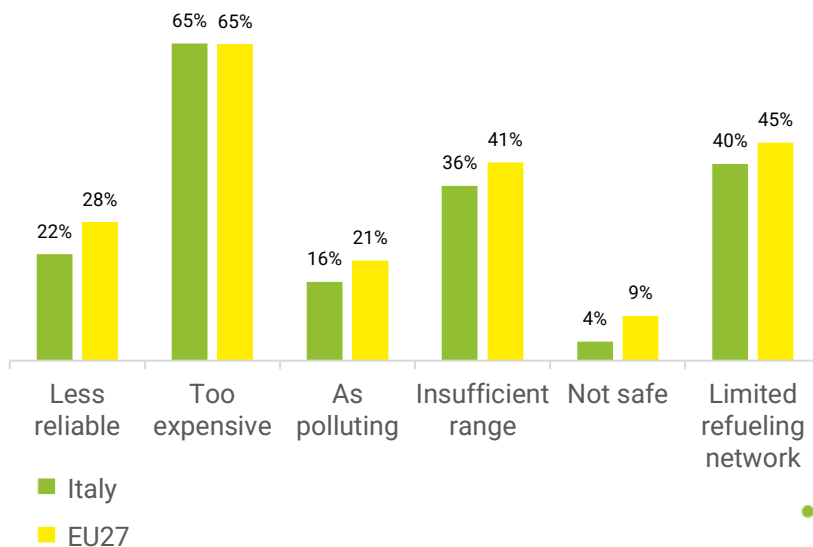


If you were to switch to a new car using an alternative energy, would you choose Hydrogen ?

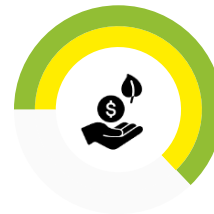


What are your main reasons for not considering moving to an alternative fuel?

Alternative energies are...



For your personal energy needs, to what extent would you be ready to pay more for a cleaner energy produced from sources that emit less greenhouse gases?



63% 63% in EU27
of people in Italy are ready to pay more for a cleaner energy

