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Paolo Fracas is the founder of Genport, an innovative Italian company specialised in the design of fuel cells, hydrogen storage and battery systems.

He holds a Master's degree in Electrical Engineering from the University of Genoa (IT), a post-graduate specialisation in International Management from MIT (MA), and a PhD in Optimisation Controls from the University of Twente (NL).

Paolo has more than three decades of experience in the hydrogen, fuel cell, battery, and automation sectors; throughout his career he has held management positions in research, engineering, marketing, sales and business development in high-tech multinational companies, driving the introduction of cutting-edge technologies and products into global markets.

Paolo has been an active participant and advisor in European research consortia and associations. His approach prioritises sustainability and circularity, demonstrated through the integration of eco-friendly methodologies into technological advancements.

He is an expert advisor to the European Commission and European governments. He is a member of the PoliHub Accelerator Mentor's Network. In addition, Paolo is the author of patents and publications in the field of energy systems, process control and fuel cell materials.