

HYDROGEN FUEL CELL TECHNOLOGY.

OPTION FOR ELECTRIC MOBILITY ON THE LONG RANGE.





M GI 3344

BORN ELECTRIC.

BMW i3 – WE DELIVER AS PROMISED.

130 - 160 kmAll Electric Range

> 1195 kg Curb weight

12.9 kWh / 100km





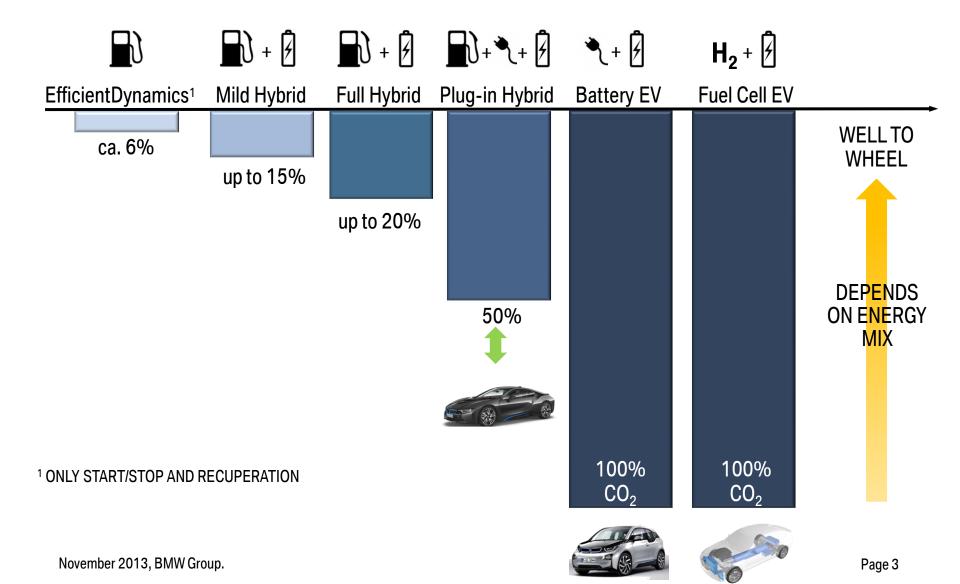
November 2013, BMW Group.



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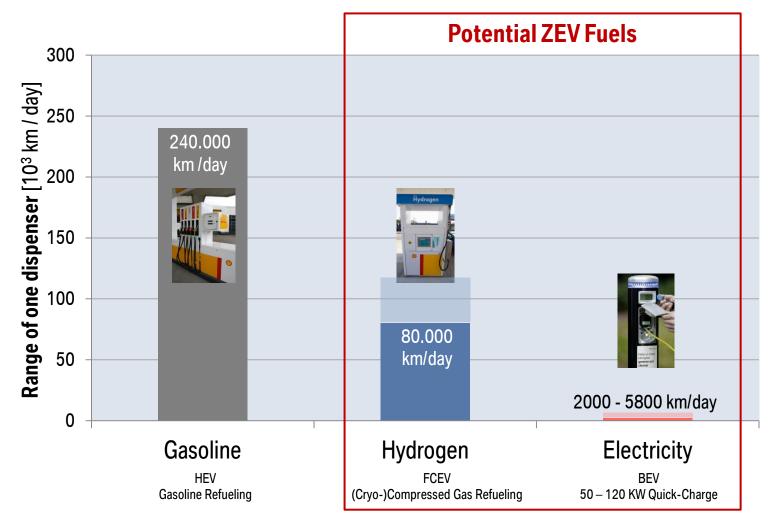
MOTIVATION FOR HYDROGEN.

ADVANCED ELECTRIFICATION ENABLES GREEN HOUSE GAS REDUCTION.



MOTIVATION FOR HYDROGEN.

REFUELING TIME FAVORS HYDROGEN ...



MOTIVATION FOR HYDROGEN.

... BUT WIDE-SPREAD HYDROGEN INFRASTRUCTURE IS STILL YEARS AWAY.

California / USA

- Strong ZEV (zero emission vehicle) regulation.
- Infrastructure roll-out in early stages; no firm regulatory requirements, yet.
- H2USA aims at coordinating H2infrastructure roll-out on federal level

• 2015 (CA): max. 100 stations

Europe

- Germany:
 - -Targeted infrastructure roll-out of ~100 stations by 2017 announced by industry partners.
 - Overall objective: ~400 stations by 2023.
- H2 Mobility UK: initial roll-out towards 2015.
- Scandinavia: aim at network of 15 stations and 30 satellite stations by 2015.
- 2015 (EU): max. 100 stations

Korea

 National hydrogen infrastructure program evolving

Japan

- National hydrogen infrastructure rollout plan: filling station network around four megacity regions towards 2015.
- 2015: max. 100 stations

FUEL CELL TECHNOLOGY.

REMAINING CHALLENGES NEED SIGNIFICANT EFFORTS TOWARDS 2020.

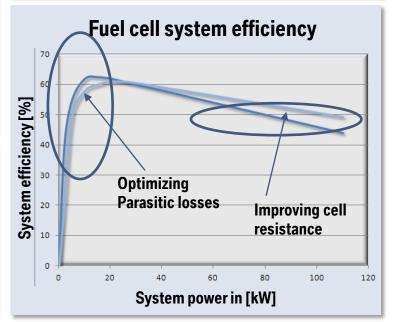
BMW Fuel Cell Technical Targets:

- 80 110 kW Fuel Cell System power output
- System power density > 1 kW/kg
- High dynamic gradients > 100 kW/s
- Operating temperature > 90 °C
- System efficiency optimized to 45-50% in full load
- Peak efficiency optimized for high efficiency during city cycles to >60 % (part load)
- Lifetime (5500 h 6000 h with < 15% degradation),
- Cold start capability to -30°C.

Fuel Cell Main Challenges for BMW:

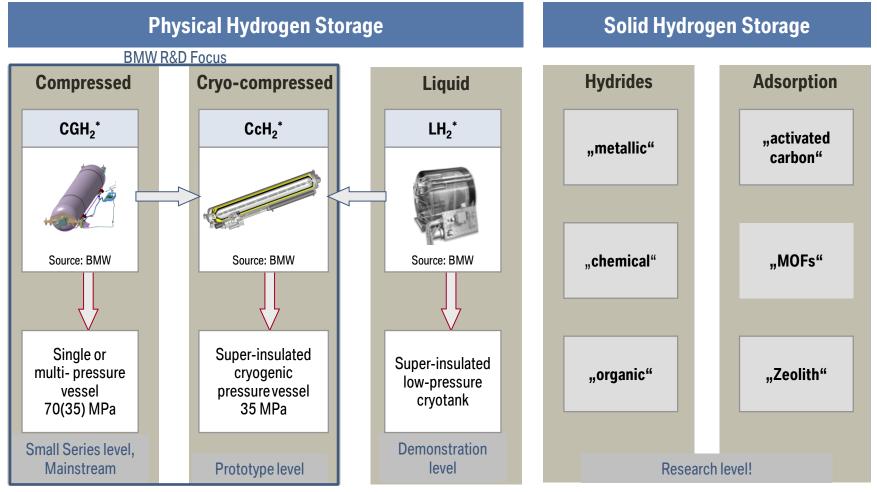
- **Cooling** under high load and critical ambient conditions (e.g. high-speed uphill driving)
- FC System Cost (Membrane, Catalyst, Bipolar Plate, auxiliary systems) at target performance & durability.





CRYO-COMPRESSED HYDROGEN STORAGE.

COMPACT AFFORDABLE HYDROGEN VEHICLE STORAGE IS KEY.

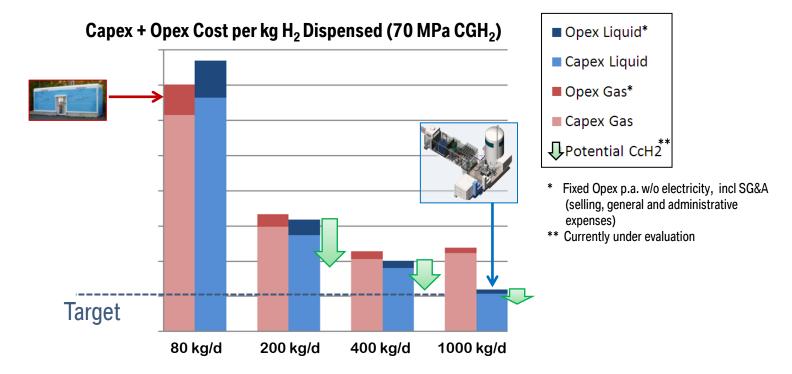


*) CGH₂ := Compressed Gaseous Hydrogen (70 MPa) CcH₂ := Cryo-compressed Hydrogen (1 MPa – 35 MPa) LH₂ := Liquid/Liquefied Hydrogen (0.1 MPa – 1 MPa)

November 2013, BMW Group.

HYDROGEN INFRASTRUCTURE.

LARGE STATIONS WITH LH $_{\rm 2}$ DELIVERY & CRYOGENIC COMPRESSION SHOW PROMISING LONG TERM BUSINESS CASE.



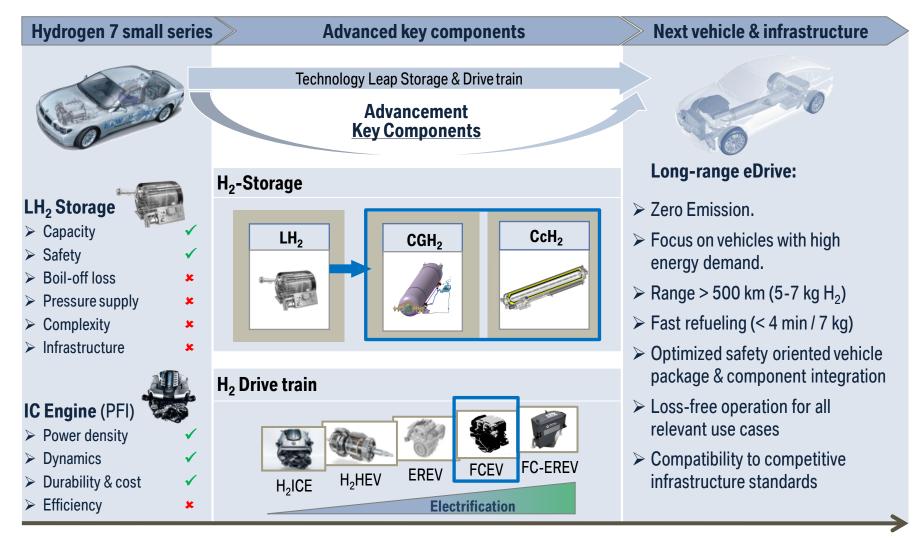
Gaseous trucked-in more economical for smaller, whereas liquid supply more suited for larger stations. Pure 300 bar CcH₂ stations would lead to lowest CAPEX / OPEX cost at large stations.

* Fixed Opex p.a. w/o electricity, incl SG&A (Selling, General and Administrative Expenses)

** Currently under quantitative evaluation

BMW HYDROGEN STRATEGY.

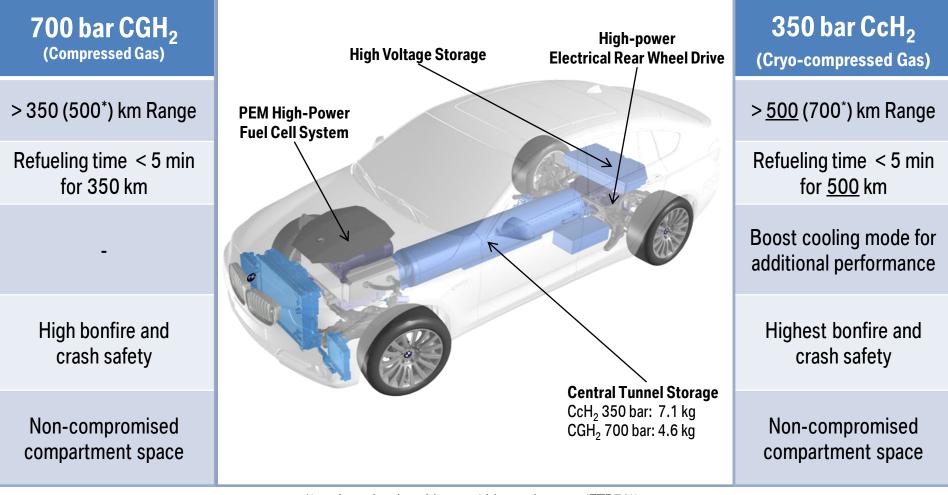
FCEV CAN COMPLEMENT ELECTRIC MOBILITY, ONCE THE REMAINING TECHNICAL AND COST CHALLENGES HAVE BEEN OVERCOME.



November 2013, BMW Group.

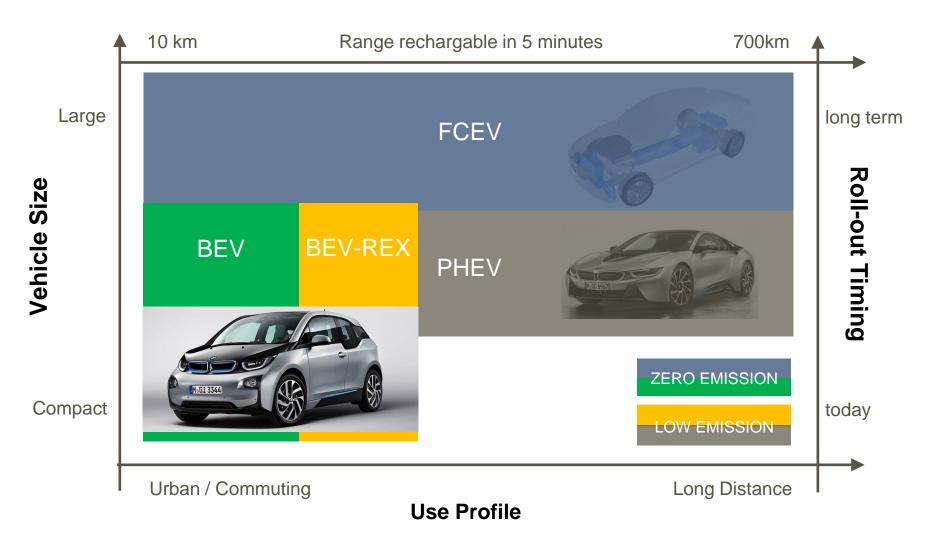
BMW FCEV DEMONSTRATOR FLEET 2015.

BMW TECHNOLOGY DEMONSTRATOR VEHICLES 2015 WITH COMPRESSED AND CRYO-COMPRESSED HYDROGEN STORAGE.



TECHNOLOGY PORTFOLIO.

TECHNOLOGY COST & CUSTOMER CONVENIENCE WILL DECIDE.



BMW EfficientDynamics Less emissions. More driving pleasure.