Strong European partnership - ready for take two





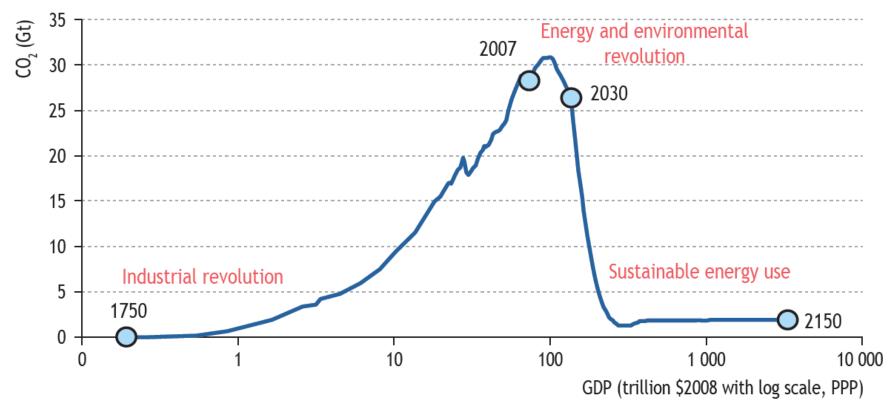


6<sup>th</sup> Stakeholder General Assembly for the **Fuel Cells and Hydrogen Joint Undertaking** 13 November 2013, Brussels

**Unni Steinsmo, President and CEO, SINTEF** 



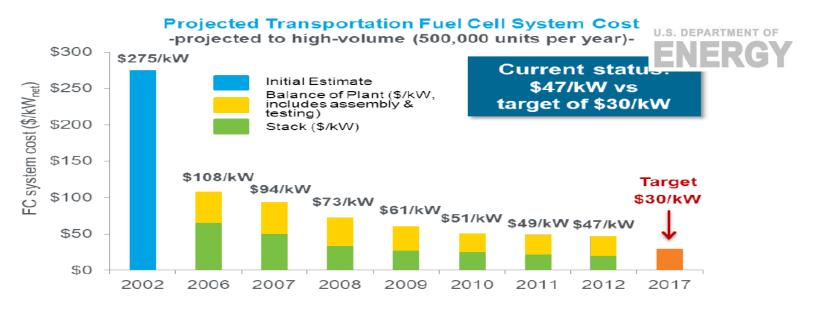
## This is our time. Big challenges. Huge possibilities.



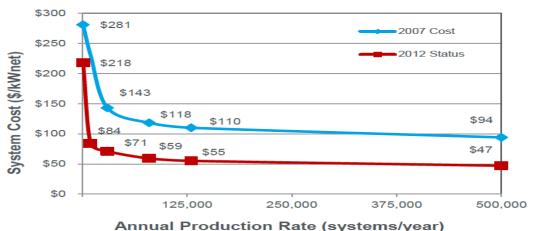
Our responsibility: To take care of the environment, To manage the resources, to create the jobs of the future and the good society.



## Fuel Cell Cost evolution, PEMFCs automotive applications

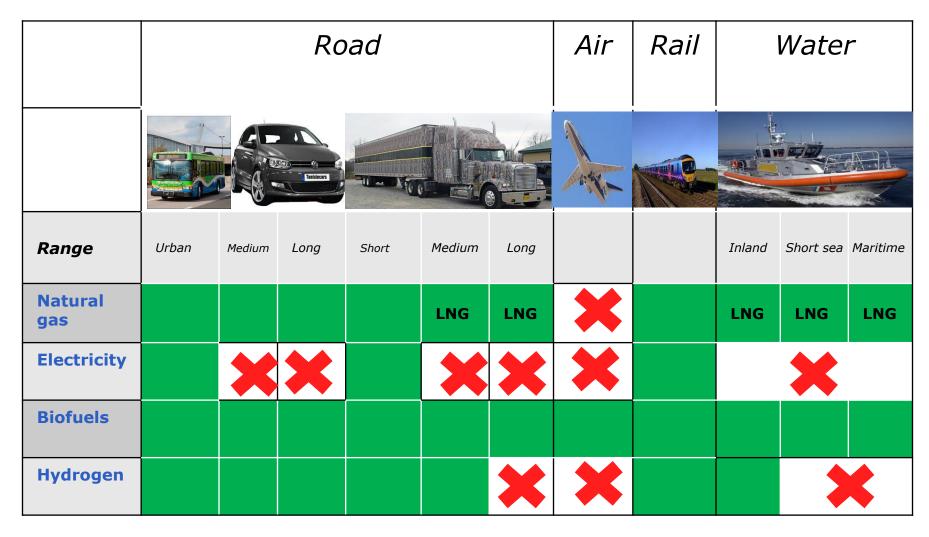


#### **Projected Costs at Different Manufacturing Rates**





## Alternative fuels for transport

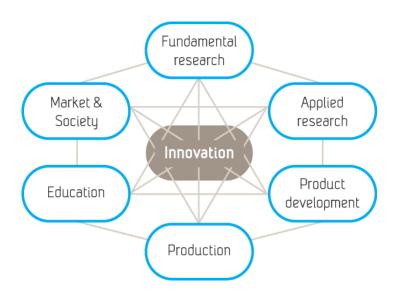


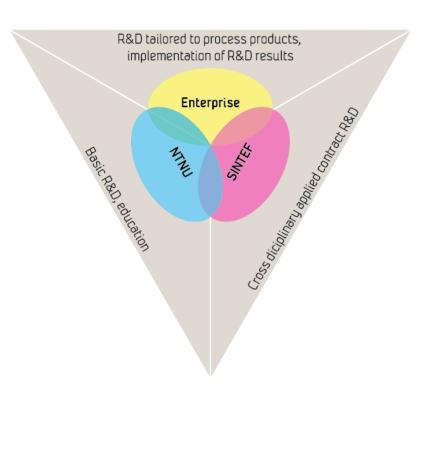
Source: European Commission, DG Transport



### Our innovation model

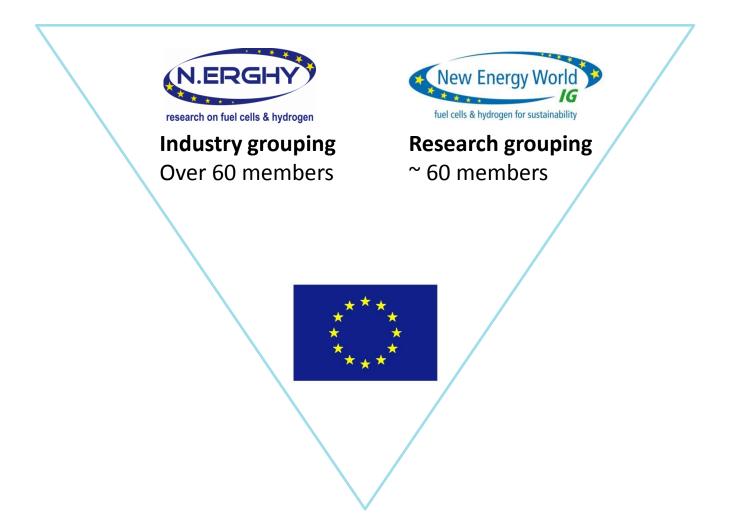
From problem definition through origination and refinement of ideas to transformation into something useful



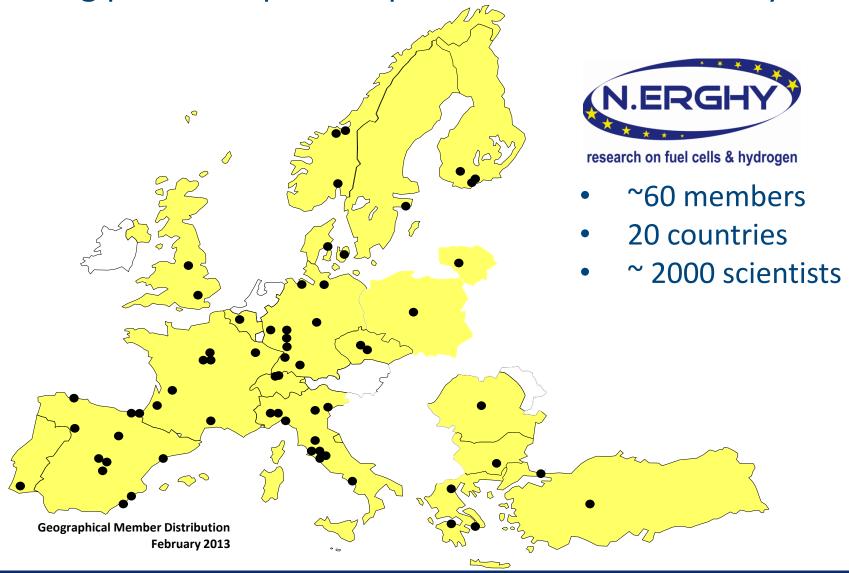


"Problems set and solved in the context of an application"

## Strong partnership – industry in the lead



## Strong partnership – European research community



#### **NEXPEL** main objective:

Develop and demonstrate a PEM water electrolyser integrated with RES: 75% Efficiency (LHV), H<sub>2</sub> production cost ~ €5,000 / Nm<sup>3</sup>h<sup>-1</sup>, target lifetime of 40,000 h





## Projects under the FCH JU-program w/SINTEF involvement





PreparH2

















## Bridging the gap



Sustainable market



## **RTD Projects**

Green Car Initiative
FCH JU
Collaborative research



# Market incentives

Subsidies
Fiscal advantages
EIB loans



#### Regulatory measures

CO2 and pollutants

Fuel quality and renewable energy
Directives

Green procurement

Source: European Commission, DG Transport



Technology for a better society

