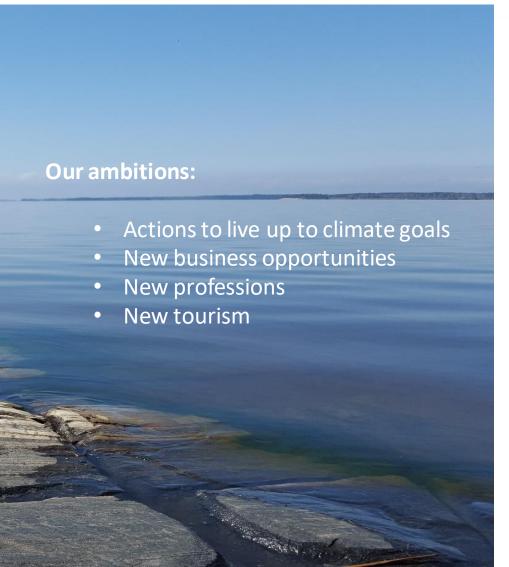
MARIESTAD

WiseEuropa elementenergy

MODEL AREA OF SUSTAINABILITY DESIGNATED BY THE UNESCO



Hydrogen Car pool





Construction





Industry, services meets new business



Sun, Hydrogen Electricity





Housing program





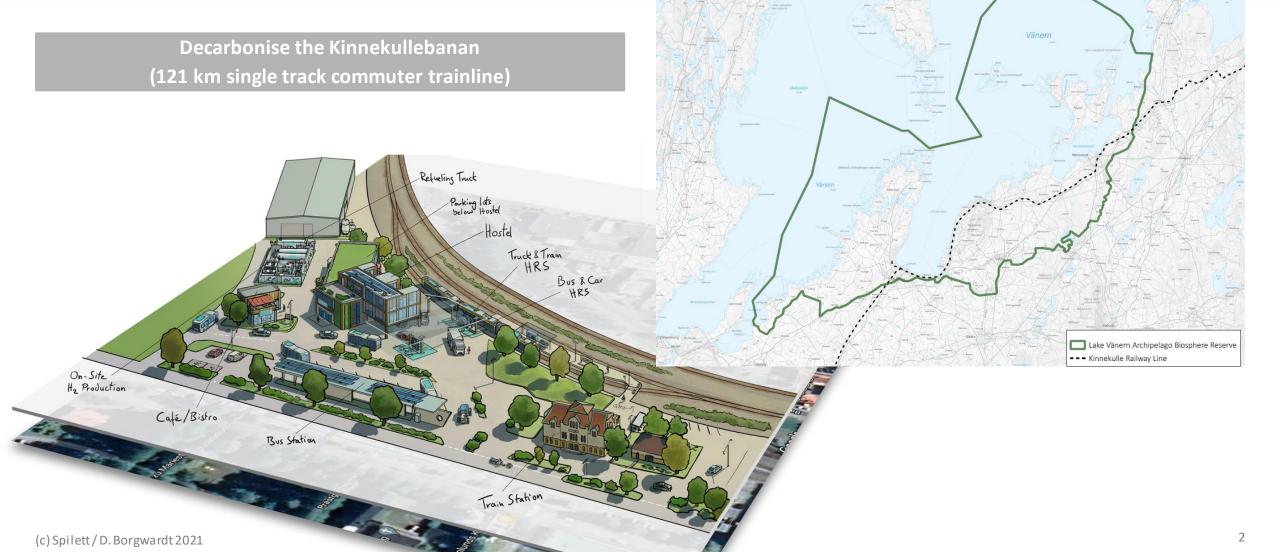
Preschools off grid

Tourism



MARIESTAD

HRS TRAIN AND COMBINED TRANSPORTATION MEANS









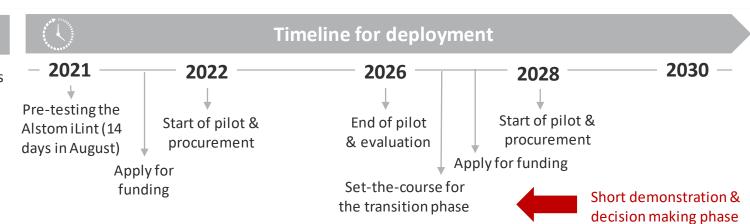


PROJECT SPECIFICATIONS



Key stakeholders

- Gullspång, Götene, Lidköping, Vara and Mariestad municipalities
- Skaraborg regional organisation
- Västra Götalands region
- Wasttrafik
- Alstom
- PowerCell
- Lindkoping University



Focus on three main Take-aways from the project

Gaining technical and industrial knowledge

Education on technical feasibility, state of the art and market availability: Combi HRSs

TCO analysis of the project pilot phase

Gain of financial visibility on the comparative costs of hydrogen in the market and the influencial triggers.

Gaining confidence

Bilateral talks and meetings with political leaders and municipalities to motivate engagement









PRECONDITIONS - NEXT STEPS

Main Challenges

- Getting people on board
- Integrating stakeholders from the financial markets
- Personnal challenge of leading a project of this scale

Next steps

Getting support on the financial and political fronts