

HYDROGEN FOR CLEAN TRANSPORT

Fuel cell and Hydrogen initiatives paving the way in Europe

SHORT DESCRIPTION

Event Location: Brussels, EU Charlemagne building

Event timing: 22nd September 2017, 10:00-15:30

Target groups: MEPs / Policy Makers / Euro Region / Hydrogen Coalition Members / Transport and Distributors / Press

Key messages:

- Insights from the Fuel cell and Hydrogen initiatives in Transport leading the way in Europe for a larger H2 technology rollout
- Major OEMS gather in Brussels to show their FC vehicles and industry confirms engagement to a coordinated continued deployment in Europe
- 7 FCEVs will stand together to show EU industry commitment towards decarbonisation.
- Continued commercialisation efforts despite EV successes as technologies are complimentary solutions
- Business cases are emerging for FC vehicles and industry
- Contribution of HyFive and H2ME projects in accelerating deployment in regions and via customers (HyFIVE success stories, H2ME renewed interest and larger scale)

EVENT TIMELINE

Conference opening | Press statement | 09:30 – 10:30

EU Charlemagne building, esplanade and registration area

09:30 - 10:30	30'	Arrival and coffee, signing up
10:00 –10:30	30'	<p>Press Statement Violeta Bulc, European Commissioner for Transport.</p> <p><i>Emphasize importance of innovative zero emissions technologies for transport and contributions of FCEVs</i></p> <p><i>Emphasize welcomed contributions of car OEMs</i></p> <p>Photo opportunity with cars outside the building (BMW, Daimler, Hyundai, Honda, Toyota, SymbioFCell and Audi).</p> <ul style="list-style-type: none">• 1 picture political representatives (mostly HyFIVE but also H2ME)• 1 picture senior car representative (tbc) <p>Release of Press Release HyFIVE / H2ME / FCH JU</p>

HyFIVE Conference | 10:30 – 12:00

EU Charlemagne building, 1st floor

10:30-10:45	15'	<p>Welcome address – European Commissioner for Transport, Violeta Bulc (TBC)</p> <p><i>Emphasize importance of innovative zero emissions technologies for transport and contributions of FCEVs</i></p>
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10:45-11:00	15'	HyFIVE project overview – Greater London Authority (GLA), Simona Webb (TBC) <i>Presentation of HyFIVE project objectives, results and key successes</i>
11:00-11:15	15'	Words from Senior Danish Representative – City of Copenhagen, XX (TBC) <i>Presentation of activities in Copenhagen, how HyFIVE contributed to broaden understanding of technology and continued activities, next steps (ideally, confirm continued engagement / support)</i>
11:15--11:30	15'	Words from Senior London Representative – Greater London Authority (GLA), Deputy Mayor for Environment and Energy, Shirley Rodriguez (TBC) <i>Presentation of activities in London, how HyFIVE contributed to broaden understanding of technology and continued activities, next steps (ideally, confirm continued engagement / support)</i>
11:30-11:45	15'	Words from Senior Southern Cluster Representative – NOW Director, Dr. Klaus Bonhoff <i>Presentation of activities in Germany, how HyFIVE contributed to broaden understanding of technology and continued activities, next steps (ideally, confirm continued engagement / support)</i>
11:45-12:00	15'	Words from FCH2 JU – Fuel Cell and Hydrogen Joint Undertaking 2, Director, Bart Biebuyck <i>Summary of key successes of HyFIVE project Concluding remarks on progress of sector to date and contribution from local partners and industry</i>

Lunch | 12:00 – 13:30

12:00-13:30	90'	Lunch buffet
12:00-13:30	90'	VIP lunch to be organized and videos of VIPs?

H2ME conference | 13:30 – 15:30

EU Charlemagne building, 1st floor

13:30-13:45	15'	Welcome address - European Commission, Head of Unit at DG Move, Herald Ruijters (TBC) <i>Why are Fuel Cells & Hydrogen required to support the transition of the EU transport sector towards decarbonisation and how can deployment like H2ME support this transition? What are the remaining barriers (EU / National) to the successful adoption of FC & H technologies for transport?</i>
13:55-14:55	10'	H2ME project overview – Element Energy, Director, Ben Madden
13:55-15:25	90'	What are the prospects for FCEVs today in view of recent advancements in the EV sector? What timeline for the next generation models to come to Europe? Why are FCEVs still relevant and what are the business cases that we are starting to see emerging? Presentations and discussion chaired by Nicolas Brahy, Hydrogen Europe Director (TBC)

Brief introduction of speakers

Perspectives from car industry representatives including on EVs advancements and prospects for FCEVs

Words from **ERTRAC, Chairman, Stephan Neugebauer (Director of Global Research Cooperation at BMW)**

Words from **Toyota, XX**

Words from **Symbio, CEO, Fabio Ferrari (TBC)**

Perspectives from infrastructure representatives including on technology advancements and infrastructure coverage

Words from **H2 Mobility Deutschland, Managing Director, Nikolas Iwan**

Words from **Nel H2, Senior Vice-President, Jacob Krogsgaard (TBC)**

Perspectives from customers on emerging business case

Words from **STEP, President, Mathieu Gardies**

Words from **commercial vehicles representative**

Q&A with audience

15:25-15:30 5' Concluding remarks, **FCH JU Governing board, Strategic Hydrogen Initiative Leader at Michelin, Valérie Bouillon-Delporte**

Conference closing | networking | 15:30 – 16:30

EU Charlemagne building, 1st floor

EU Charlemagne building, esplanade and registration area

15:30-16:00 30' Networking

15:30-16:00 30' Photo and further interview opportunities with cars outside the building (**BMW, Daimler, Hyundai, Honda, Toyota, Symbio and Audi**).

16:30 End of event
