Towards an EU Roadmap for Hydrogen Valleys
Collaboration of H2 Valleys
Successful engagement of public and private stakeholders
Brussels, 28 February - 1 March 2023
1. **Collaboration with public and private stakeholders**

How do you get connected and globalised circular economies among H2?

**Implementing Investment Projects in European Valleys** by interregional cooperation and cross border innovation

1. Agile regulatory framework for Investments – E.g. PIGA
2. Increase Regional Funding for H2 Investments
3. Support New Technologies producing competitive H2
4. Legislation and other sources of hydrogen - Natural/Gold H2
2. Expectations from the Private Finance

European H2 Investment project vs. Regional project

2.1. What are the objectives?

- Scale up projects!
- Commercialise interregional innovation projects
- Mobilise investments across regions and strategic areas
- Replication of business models and mature innovative projects
3. Collaboration and Engagement with key Stakeholders

European Investment Project

Regional H2 Ecosystems

National H2 Ecosystems

Non EU H2 Ecosystems

European Programmes
Hy2Market – I3

Hydrogen Europe

European Clean H2 Partnership

Hydrogen Europe
7. H2 FDI

FDI Inflows in European Countries are key to accelerate the implementation of H2 technologies and H2 Valleys

- FDI in EU: 5,877 projects in 2021 / annual increase of 5% (Source: EY, May 2022)
- Investors agree on four critical areas related to attractiveness:
  - Skills
  - Sustainability
  - Government stimulus and support
  - Tax simplification
- Government support is key for FDI and the actual development of investment projects
- Joint efforts: Government, companies and key stakeholders to speed up the implementation of FDI in European Valleys
Thank you!

Carmen Font, Managing Director
Font Corporation
carmenfont@fontcorporation.com
Mb: +34 619 811 822

Paseo de la Castellana, 18,
7th Floor, 28046
Madrid, Spain
T: +34 917 942 627

WTCZ, María Zambrano 31,
West Tower, 15th Floor, 50018
Zaragoza, Spain
T: +34 976 011 419