



MISSION
H24





THE ACO : A CONTRIBUTOR TO MOBILITY



Throughout its history, the ACO has placed all of its energy in the service of road users.



MOBILITY ISSUES & INTERNATIONAL

The ACO positions itself as an independent and responsible actor, contributing to the role of cars at the heart of mobility, its issues, and the developments at the international level.



CULTURE, PASSION & EXCHANGES

The ACO holds perennial cultural in the role of the automobile, allowing to favorise exchanges around a shared passion of the automobile, for both the competition and the tradition, education, and training.



LEGITIMACY

The ACO's legitimacy is rooted in its permanent action, seeking excellence for over 110 years around the organisation of sporting events, and primarily the 24 Hours of Le Mans (1923) and the World Endurance Championship (2012).



NEW TECHNOLOGIES

The ACO has organized original technical and sporting rules to support the technological innovation in various sectors including security, sustainable development, and connectivity.



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Motor racing has always pushed constructors to innovate.



It has also allowed to test the validity of the innovations.



The 24 Hours of Le Mans plays a special role, adding, reliability-testing to research and performance



By looking at the history of the 24 Hours of Le Mans, we observed that many innovations introduced in the race have later been applied to cars used by the general public.



AT THE CROSSROADS OF AN EXCEPTIONAL AUDIENCE

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200 M
TV VIEWERS



190
COUNTRIES



125
BROADCASTERS



3M+
DIGITAL COMMUNITY



625 000
SPECTATORS





PUBLIC-PRIVATE PARTNERSHIP

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The Automobile Club de l'Ouest has put in place a public-private taskforce uniting:

- The city of Le Mans
- The "Sarthe" Department
- The "Pays de la Loire" Region

The task force is currently developing several hydrogen projects including:

- A fleet of hydrogen-powered public busses.
- A fleet of hydrogen-powered emergency track vehicles for the Le Mans circuit.
- A hydrogen recharging station for these fleets.

Other potential projects are currently under consideration, including :

- A fleet of corporate vehicles (taxis, transport vehicles, waste collection vehicles...)
- Other public services (mail, last mile delivery...)





THE CALENDAR IN 3 STEPS

LEARN

2019 - 2020

GREEN GT - MLMC

Learning through in-race conditions

Modest Performances

Writing a story

TEST

2021 - 2023

**GARAGE 56, ELMS &
24 HEURES DU
MANS**

*Garage 56 ELMS 2021-22
2024 Foreshadowing
Improved performance*

*Garage 56 24h 2023 :
Final test before 2024*

2024 Refueling infrastructure

PROVE

2024

**SPA (WEC),
24 HEURES OF LE MANS
WEC 2025**

*Specific H2 category
6 vehicles*

*Rules permitting to compete
for victory*



THE ACO'S HYDROGEN PROGRAMME



PIONEER PROJECT

- International reputation of the 24h of Le Mans: First zero emission vehicle at this level of competition and autonomy.
- Ecological, economic, and political repercussions – high impact on all stakeholders
- Promising project able to motivate younger generations : Research in technology defending the planet



AMBITIOUS PROJECT TO DEMOCRATE THE EU'S ENGAGEMENT IN HYDROGEN TECHNOLOGY

- Technological challenges are important : Succeeding in them would be a true technological demonstration for the companies involved
- Wide dimension of the project going far beyond a « simple » sporting competition project, or adding logos.
- For example, Bertrand Piccard has declared wanting to participate in the 24 Hours of Le Mans in a hydrogen-powered vehicle à impact on the general public and decision-makers due to his fame. This challenge attracts this type of opinion builders



AN INVESTMENT FOR THE FUTURE: DIRECT BENEFITS FOR HYDROGEN MOBILITY

- Several technologies developed in competition are useful for the development of hydrogen-powered heavy transport
- Heavy duty fuel cells
- High hydrogen flow rate and associated thermal problems
- Rapid refueling
- Refueling infrastructure using high quantities of hydrogen
- Conformal Tanks

THANK YOU

Automobile Club de l'Ouest

Circuit des 24 Heures
CS21928,
72019 Le Mans

