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Introduction eFarm project

Germany's largest green hydrogen mobility project in operation

eFarm in North Friesland represents the **entire value chain** from production to use of 100% green hydrogen

The project won the "German Renewables Award" 2020 as well as the "German Mobility Award" in the category of change



Dimensions of the project

- 2 H2 filling stations
- 5 H2 production locations at wind parks
- 1,125 MW total output
- 7 mobile storage devices for H2-transport
- 2 fuel cell buses for public transportation
- +60 fuel cell cars



Deep dive: Major steps of the value chain

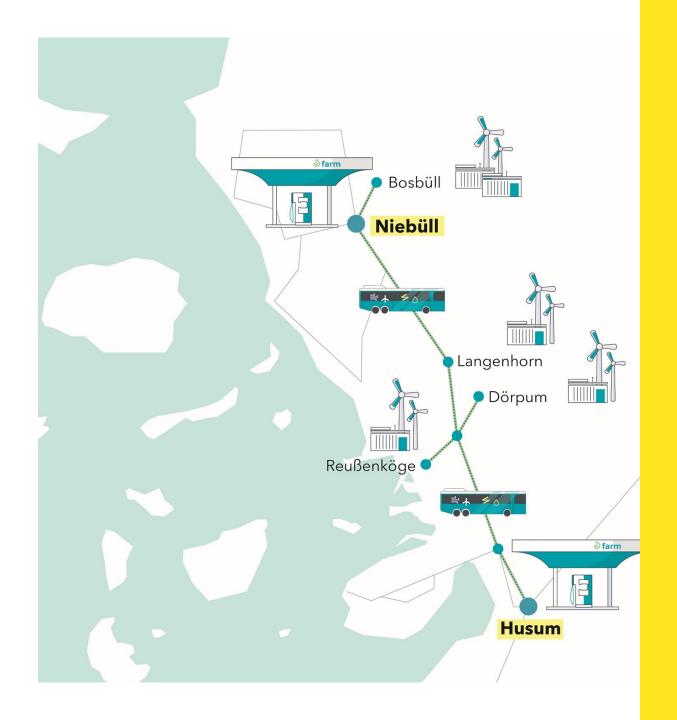












Financing & funding

Investments of 16 mio. to be collected:

- 50% support through NIP II by BMDV
 - Prerequisite to obtain further investments
- 30% through loans, provided by 3 banks
 - Solid business case and long-term loans as success factors
- 20% in equity, provided by a consortium of 20 regional shareholders
 - Key for **regional acceptance** by important stakeholders



Stakeholder commitment & public acceptance

Stakeholders as shareholders

- Regional participation & value creation:
 >3,000 citizens as "indirect" shareholders
- Avoidance of shutdowns for wind parks
 boosts approval

Integration into local structures

- The district included new technologies in transport tenders & covers surplus costs
- Local workshops included to establish service network
- Buses generate **public visibility** e.g., as attraction for school children



Challenges in the approach:

- High number of shareholders requires
 coordination & participation
- Extensive approval procedures on federal and municipal level to be passed



Key success criteria for the eFarm project

- Create hydrogen demand to ensure solid business case and secure financing
- Foster regional value creation to increase stakeholder engagement & commitment
- Mitigate permit & funding challenges by proactive approaches and high level of transparency



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