

# HYDROGEN FOR CLEAN TRANSPORT

## Fuel cell and Hydrogen initiatives paving the way in Europe

**Event Location:** Brussels, EU Charlemagne building

**Event timing:** 22nd September 2017, 10:00-15:30

### EVENT TIMELINE

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#### Conference opening | Press statement | 09:30 – 10:30

EU Charlemagne building, esplanade and registration area

09:30 - 10:30	30'	Arrival and coffee, signing up
10:00 –10:30	30'	<p>Press Statement</p> <p><i>Emphasize importance of innovative zero emissions technologies for transport and contributions of FCEVs</i></p> <p><i>Emphasize welcomed contributions of car OEMs</i></p> <p>Photo opportunity with cars outside the building (<b>BMW, Daimler, Hyundai, Honda, Toyota, SymbioFCell and Audi</b>).</p> <ul style="list-style-type: none"><li>• 1 picture political representatives (mostly HyFIVE but also H2ME)</li><li>• 1 picture senior car representative (tbc)</li></ul> <p>Release of Press Release HyFIVE / H2ME / FCH JU</p>

#### HyFIVE Conference | 10:30 – 12:00

EU Charlemagne building, 1<sup>st</sup> floor

10:30-10:45	15'	<p>Welcome address – European Commissioner for Transport, <b>Violeta Bulc (TBC)</b></p> <p><i>Emphasize importance of innovative zero emissions technologies for transport and contributions of FCEVs</i></p>
10:45-11:00	15'	<p>HyFIVE project overview – <b>Greater London Authority (GLA), Simona Webb (TBC)</b></p> <p><i>Presentation of HyFIVE project objectives, results and key successes</i></p>
11:00-11:15	15'	<p>Words from Senior Danish Representative – <b>City of Copenhagen, (TBC)</b></p> <p><i>Presentation of activities in Copenhagen, how HyFIVE contributed to broaden understanding of technology and continued activities, next steps (ideally, confirm continued engagement / support)</i></p>
11:15--11:30	15'	<p>Words from Senior London Representative – <b>Greater London Authority (GLA), Deputy Mayor for Environment and Energy, Shirley Rodriguez (TBC)</b></p> <p><i>Presentation of activities in London, how HyFIVE contributed to broaden understanding of technology and continued activities, next steps (ideally, confirm continued engagement / support)</i></p>

11:30-11:45	15'	Words from Senior Southern Cluster Representative – <b>NOW Director, Dr. Klaus Bonhoff</b> <i>Presentation of activities in Germany, how HyFIVE contributed to broaden understanding of technology and continued activities, next steps (ideally, confirm continued engagement / support)</i>
11:45-12:00	15'	Words from FCH2 JU – <b>Fuel Cell and Hydrogen Joint Undertaking 2, Director, Bart Biebuyck</b> <i>Summary of key successes of HyFIVE project Concluding remarks on progress of sector to date and contribution from local partners and industry</i>

### Lunch | 12:00 – 13:30

12:00-13:30	90'	Lunch buffet
12:00-13:30	90'	VIP lunch to be organized and videos of VIPs?

### H2ME conference | 13:30 – 15:30 EU Charlemagne building, 1<sup>st</sup> floor

13:30-13:45	15'	Welcome address - <b>European Commission, DG Move</b> <i>Why are Fuel Cells &amp; Hydrogen required to support the transition of the EU transport sector towards decarbonisation and how can deployment like H2ME support this transition? What are the remaining barriers (EU / National) to the successful adoption of FC &amp; H technologies for transport?</i>
13:55-14:55	10'	H2ME project overview – <b>Element Energy, Director, Ben Madden</b>
13:55-15:25	90'	<b>What are the prospects for FCEVs today in view of recent advancements in the EV sector? What timeline for the next generation models to come to Europe?</b>  <b>Why are FCEVs still relevant and what are the business cases that we are starting to see emerging?</b>  Presentations and discussion chaired by <b>Nicolas Brahy, Hydrogen Europe Director (TBC)</b>  <i>Brief introduction of speakers</i>  <i>Perspectives from car industry representatives including on EVs advancements and prospects for FCEVs</i>  Words from <b>ERTRAC, Chairman, Stephan Neugebauer (Director of Global Research Cooperation at BMW)</b> Words from <b>Toyota</b> Words from <b>Symbio, CEO, Fabio Ferrari (TBC)</b>  <i>Perspectives from infrastructure representatives including on technology advancements and infrastructure coverage</i>  Words from <b>H2 Mobility Deutschland, Managing Director, Nikolas Iwan</b> Words from <b>Nel H2, Senior Vice-President, Jacob Krogsgaard (TBC)</b>

*Perspectives from customers on emerging business case*

Words from **STEP, President, Mathieu Gardies**  
Words from **commercial vehicles representative**

*Q&A with audience*

15:25-15:30      5'      Concluding remarks, **FCH JU Governing board, Strategic Hydrogen Initiative Leader at Michelin, Valérie Bouillon-Delporte**

### **Conference closing | networking | 15:30 – 16:30**

**EU Charlemagne building, 1<sup>st</sup> floor**

**EU Charlemagne building, esplanade and registration area**

15:30-16:00      30'      Networking

15:30-16:00      30'      Photo and further interview opportunities with cars outside the building (**BMW, Daimler, Hyundai, Honda, Toyota, Symbio and Audi**).

**16:30**      **End of event**

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