# Fuel Cells And Hydrogen Joint Undertaking Micro CHP Fuel Cells on the way to market

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Charlemagne building, Brussels

Session 3: How did the FCH JU's contribution impact the sector?

Alexander Dauensteiner Vaillant Group







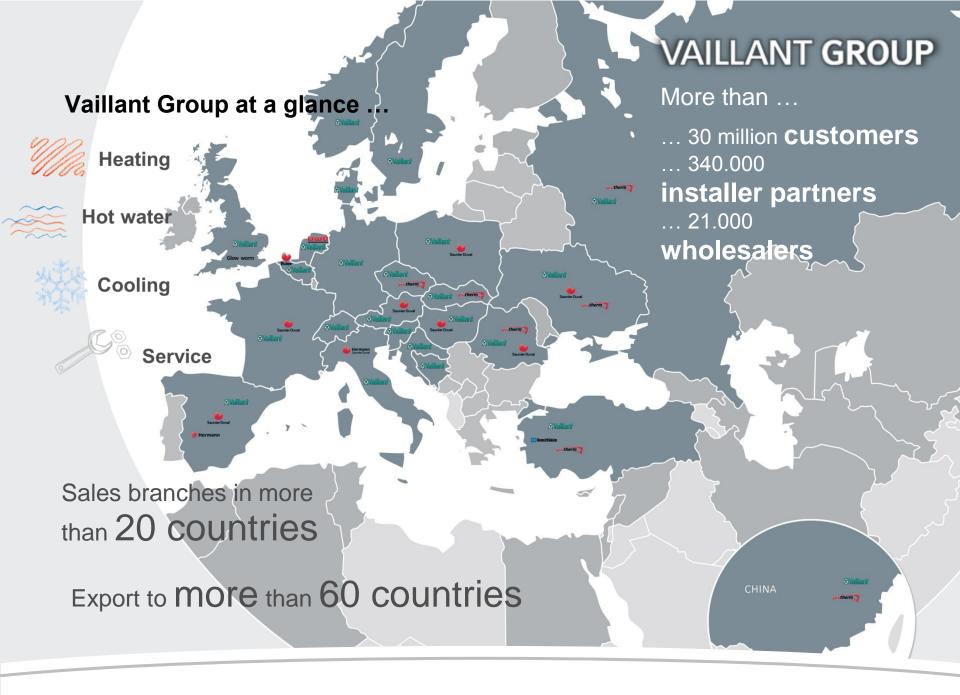












#### The 2030 Energy Strategy

Our Targets for 2030



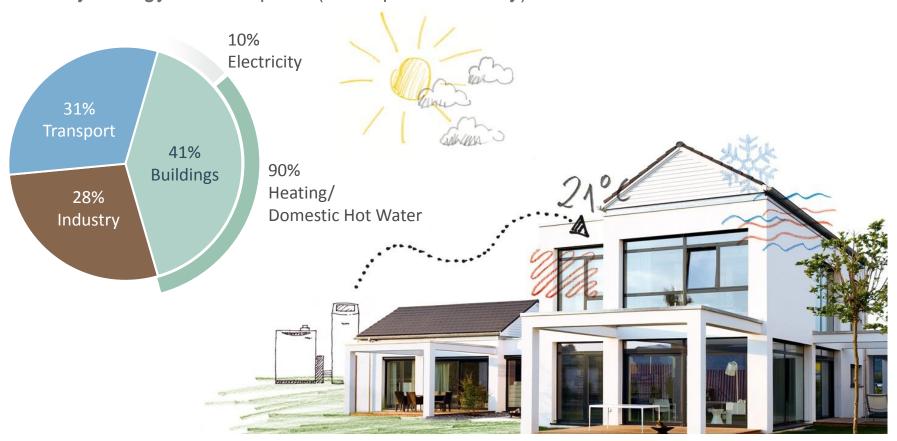
- a 40% cut in greenhouse gas emissions compared to 1990 levels
- at least a 27% share of renewable energy consumption
- at least 27% energy savings compared with the business-as-usual scenario

Source: European Commission

Substantial reduction of GHG and increased energy savings necessary.

### The potential in buildings

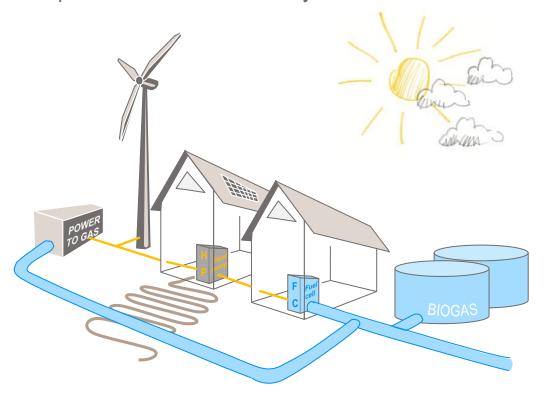
Primary Energy Consumption (Example: Germany)



The highest potentials for primary energy reduction are in buildings.

### Stationary Fuel Cells and Renewable Energies: a contradiction?

European vision for stationary fuel cells



### **Fuel cell vision**

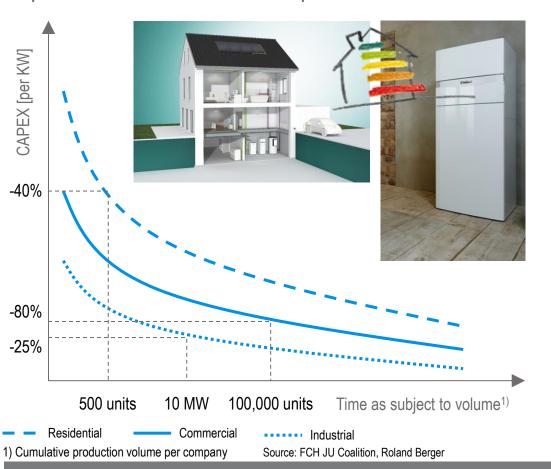
- Highly efficient conversion of natural gas (and eventually green gas or pure hydrogen)
- In distributed generation, i.e. at the site of consumption
- > Lowering the carbon footprint of energy supply
- > Playing a complementary role to renewables<sup>1)</sup>

Fuel Cells will play a complementary role to renewables.

<sup>1)</sup> E.g. Stationary fuel cells as operating reserve with good performance at partial loads, complementary cycles of heat-driven CHP with electric heating demand Source: FCH JU Coalition, Roland Berger

### System costs can be significantly reduced with growing production volume

Expected cost reduction and potential levers with volume uptake and learning effects



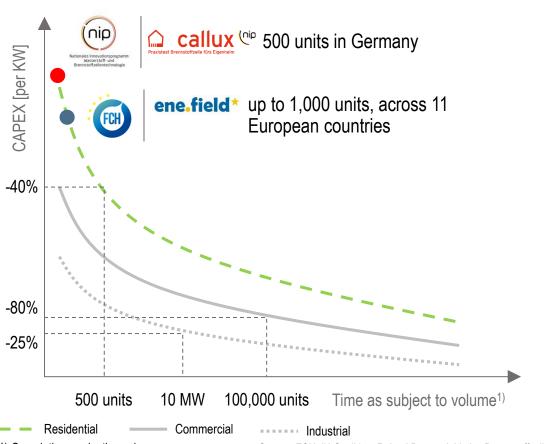
#### Main levers to reduce CAPEX

- Production volume must go up quickly to enter industrialisation stage
- Many production steps are still manually performed – Learning effects from Japan cannot be adopted
- Larger volumes allow for automation and bundled sourcing strategies
- > Standardisation must increase within and across technology lines
- Industry is fully committed to decreasing cost with sufficient installation volumes

Main challenge is the commercialisation.

#### In order to achieve this targets it needs a plan

Micro CHP Fuel Cell demonstration and industrialisation pathway



#### From Field Trial to Market

- Field trials, demonstration programmes and the KfW 433 subsidy scheme smooth the way towards commercialisation
- Strong coalition of Industry,
  Science and Policy
- Common targets and commitments: improvements of TRLs and product reliabilities, preparation of markets, support of supply chain, etc.
- > Other markets must follow!

1) Cumulative production volume per company

Source: FCH JU Coalition, Roland Berger, Initiative Brennstoffzelle, NIP Germany, BMWi, KfW

Common approach of industry and policy over the past years.

#### FCH-JU Project ene.field

Largest European Demonstration of Fuel Cell MICRO-CHP to date



FCH JU is committing €26 million to ene.field under the EU's FP7







On track for over 800 systems to be installed in 11 European countries across the field trials

#### Ene.field at a glance

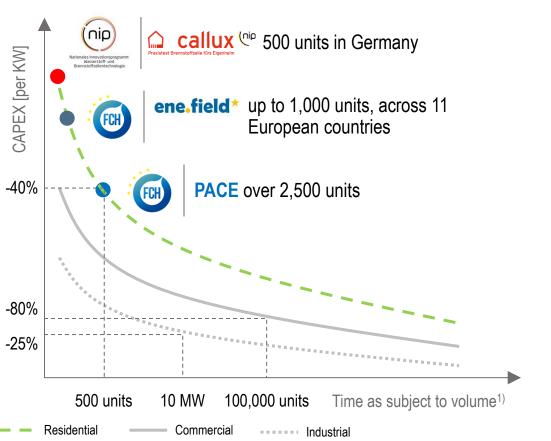
- aims to deploy up to 1,000 Fuel Cell heating systems in 11 key European member states
- Project duration of 5 years.Systems will be demonstrated for 2 to 3 years
- > Detailed performance data
- > LCC & LCA assessments
- > Market analysis & commercialisation strategy
- > Policy recommendations

Source: ene.field. BDR. Hexis

ene.field is now entering its final phase and publication of key reports.

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#### **FCH-JU Project PACE**

Pathway to a Competitive European FC mCHP Market

**PACE** 







PACE will enable to scale up production using new series techniques, and increased automation.

#### PACE at a glance

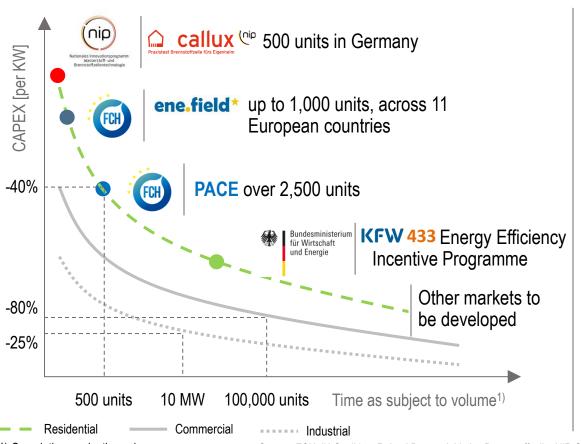
- PACE aims to install more than 2,500 FC mCHP, enabling thousand consumers to actively contribute to Europe's energy transition
- > promote a successful transition to volumes in the order of 10,000 units/year post 2020
- > demonstrate that FC mCHP products are smart grid ready
- > brings innovative FC mCHP products through new business models

Source: PACE, FCH-JU, Bosch

PACE is a major initiative to the next move to mass market commercialization.

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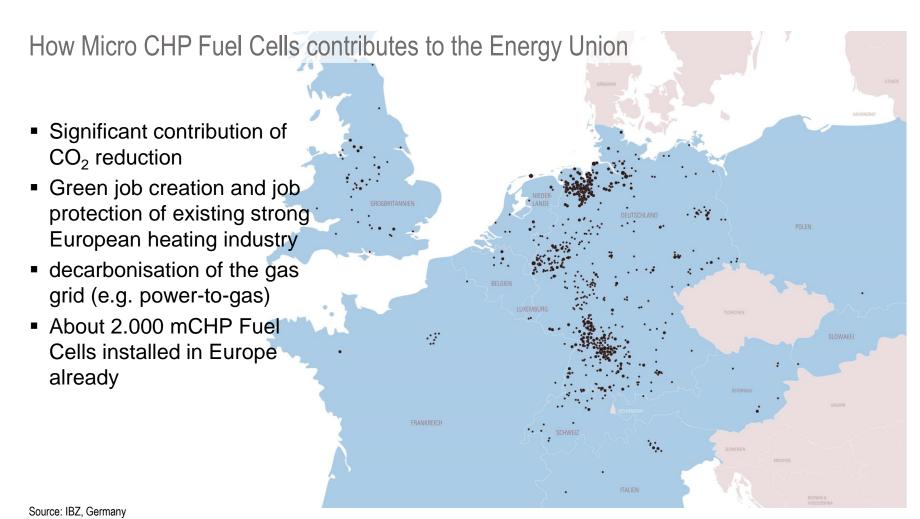
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### **Fuel Cells contribution for Europe**



Already 2.000 units in Europe. Significant contribution to the Energy Union targets.

### The industry and their products behind

The European industry is facing the industrialisation now



Strong industry in Europe.

Thank you for your attention!















